



A 7-week Business Accelerator

Strengthen your core business model using digital innovation, and navigate success with tools, resources, and capital access.

VIRTUAL

Apply Now!

Kick-Off on Sept. 24, 2024

**ENGLISH
&
SPANISH**

BUSINESS ANALYSIS

Learn to take inventory of your business needs, identify gaps, and potential opportunities

EXPAND CAPACITY

Develop new revenue streams and capabilities that support marketing, branding, and social media engagement

INNOVATIVE SOLUTIONS

Identify digital resources that resolve business pain points and improve your core business

IMPROVE OPERATIONAL EFFICIENCIES

Optimize business processes and activate your comprehensive growth plan

Personal Consulting Team



IS YOUR SMALL BUSINESS A FIT?

- Based in Massachusetts & you or your business are located in an under-resourced and under-privileged community
- Minimum of one year in operation
- Annual revenue - min. \$25K & max. \$500K
- Committed to dedicate 2 - 3 hours per week to grow the business

APPLY NOW



Providing Digital Solutions for
Small Business Growth

Digital tools give small businesses low-cost ways to connect with customers, and boost productivity with the potential to increase revenue.

Who We Are

LISC MASSACHUSETTS

Economic Opportunity Advocates

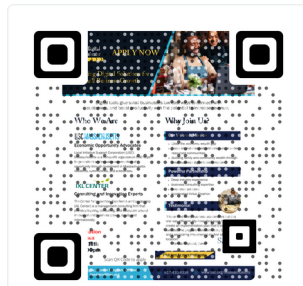
Local Initiative Support Corporation (LISC) Massachusetts is a non-profit organization that helps forge resilient and inclusive communities of opportunity through investment in Massachusetts residents, communities, and enterprises.



Consulting and Innovation Experts

The Center for Innovation, Excellence and Leadership (IXL Center) is a management consulting firm that provides training, consulting, and education around innovation and business growth, locally and internationally.

**Application
Closes
Sept. 16th
at 10:00pm**



Scan QR Code to apply

Why Join Us?

Our Vision & Mission

- Close the economic wealth gap
- Focus on under-served entrepreneurs in under-resourced communities
- Building family and community wealth through small business digital transformation

Powerful Partnership

- Deep industry experience
- Business consulting expertise
- Innovative solutions
- Accelerated Value Creation



Testimonial

"I have tried many business accelerators but this one was different. My consulting team helped me create an implementation plan that's easy to execute. The program transformed my business, and I am looking into opening my first physical location!"

- Teresa Maynard, Owner



[Click here for more testimonies](#)