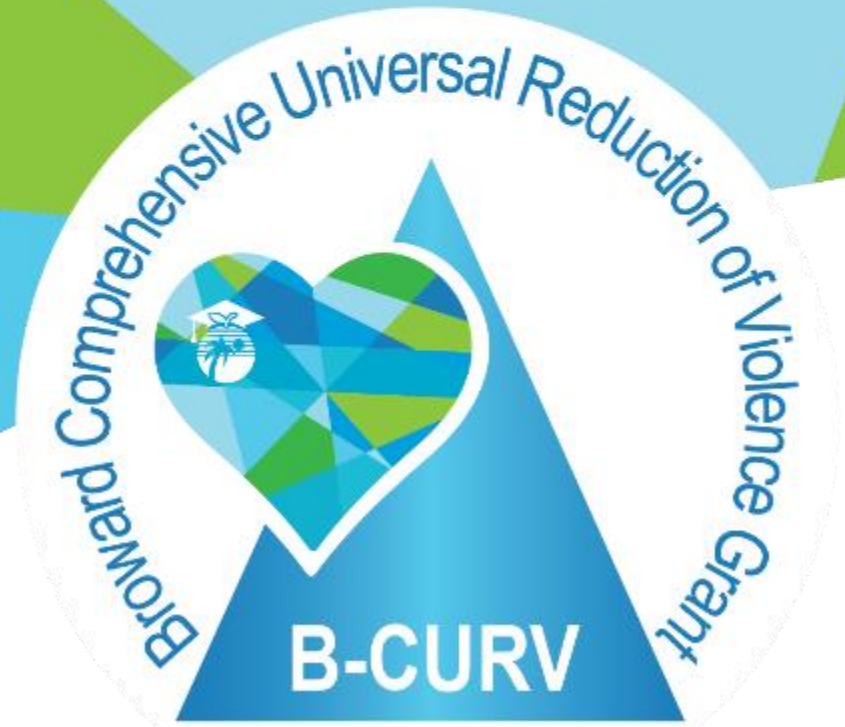


SCHOOL RELATED ONLINE DANGERS



**Collaborative Youth Violence Prevention
Annual Convening**



Acknowledgement/Disclaimer

This project is supported by Grant #2019-MU-MU-K011 awarded by the Office of Juvenile Justice and Delinquency Prevention (OJJDP), Office of Justice Programs, U.S. Department of Justice. The opinions, findings, and conclusions or recommendations expressed in this publication/program/exhibition are those of the author(s) and do not necessarily reflect those of the Department of Justice.



OBJECTIVES

- What are the main school related online dangers?
- How is Broward County Public School preventing and intervening with these school related online dangers?



THE PRIMARY SCHOOL RELATED ONLINE DANGERS BCPS HAS BEEN TARGETING

1. Cyberbullying
2. Disruptive/Criminal activity from social media “challenges”
3. Online threats

Based off the data sources of:

- YRBS, Middle and High
- BCPS Customer Survey
- BCPS Discipline Data
- Arrests



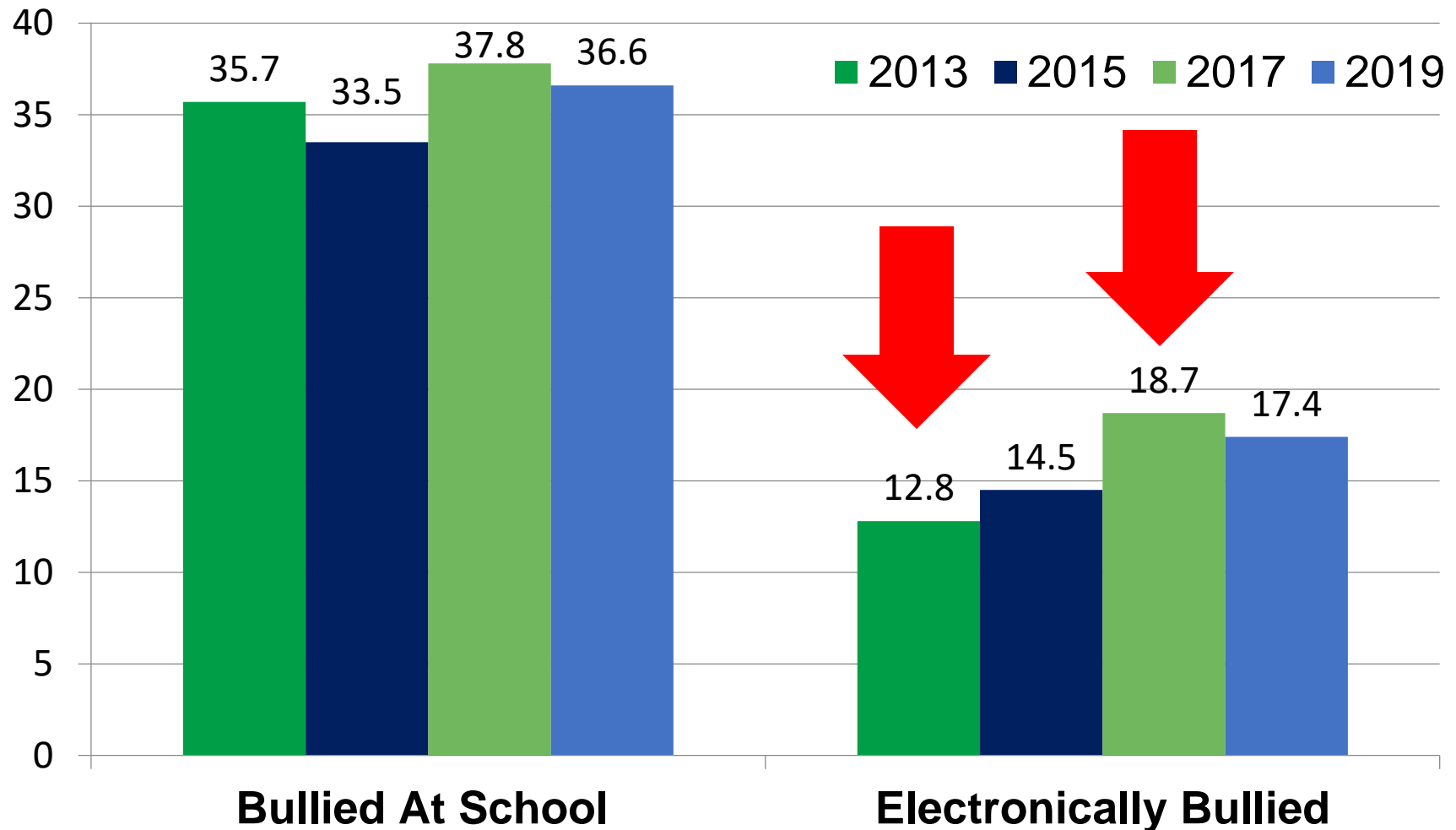
CYBERBULLYING





BCPS MIDDLE SCHOOL CYBERBULLYING

From 2013 to 2019 there was no statistically significant change in bullying, but a **significant increase in cyberbullying**



B-CURV GRANT TARGETS 3 PROBLEM AREAS

1. The need for districtwide Tier 1 universal prevention and support
2. The need for added and more easily accessible Tier 2 and Tier 3 interventions
3. Broward's increasing rates of electronic bullying in middle schools



CRIMINAL ACTIVITY FROM SOCIAL MEDIA CHALLENGES

AS THEY WEIGHED THEIR OPTIONS...
THEY CHOSE TO
THINK FOR THEMSELVES



**BECAUSE EVERY ACTION
HAS A CONSEQUENCE**

Help identify and intervene with at-risk individuals BEFORE they hurt themselves or others by reporting non-urgent threats, harassing behaviors, illegal activity (vandalism, theft, sale of drugs), as well as information about planned crimes. Submit a non-urgent safety concern confidentially or anonymously to FortifyFL via the app or online at www.getfortifyfl.com, or go to Broward Schools at www.browardschools.com/SecurityTips, by dialing 754-321-3500, or emailing SecurityTips@browardschools.com.



TIKTOK “DEVIOUS LICKS” CHALLENGES

- August: Sleep in and be late
- September: Mess up a toilet/vandalize the restroom
- October: Smack a staff member on the backside
- November: Kiss your friend’s girlfriend at school
- December: “Deck the halls and show you balls” in the school halls (expose your private parts)
- January: Jab a breast
- February: Mess up school signs
- March: Make a mess in the courtyard or cafeteria
- April: Grab some “eggz” (theft/stealing)
- May: Ditch day
- June: Flip off the front office
- July: Spray a neighbor’s fence



ONLINE THREATS

think
B4U
POST


Your
POST
MAY BE USED AGAINST
you



OTHER CRIMINAL ELECTRONIC AREAS OF CONCERN

- Sexting: The act of sending sexually explicit messages and/or nude or semi-nude photos electronically
- Video Voyeurism: It's a crime in Florida to use a cell phone or video recording device anywhere there is the expectation of privacy (i.e., locker-room, restroom), even if the person is clothed
- Digital dating abuse: Nationally 28% of dating students (12-17) experienced digital dating abuse
- Sextortion: When someone threatens to distribute private and sensitive material if one doesn't provide images of a sexual nature, sexual favors, or money

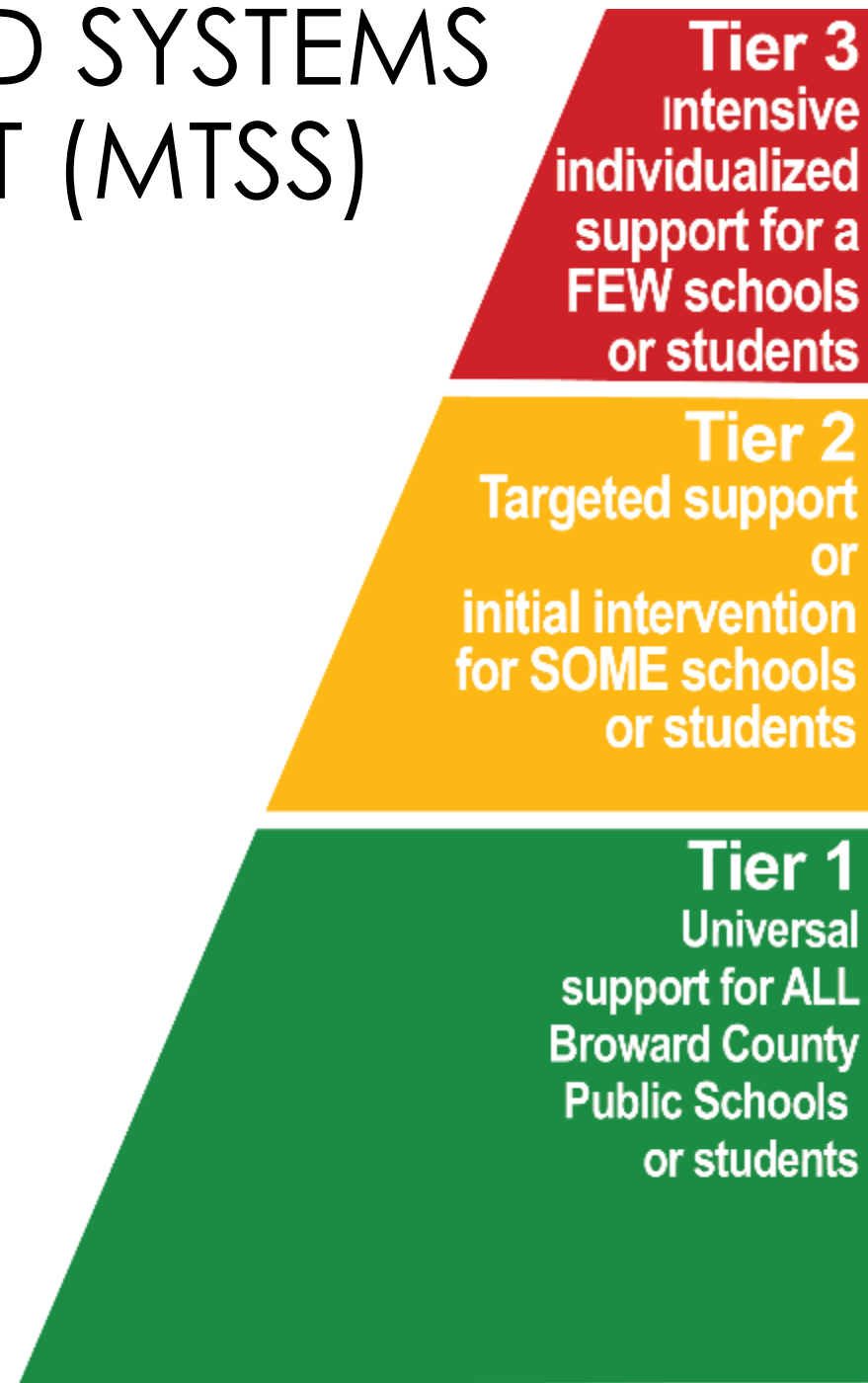


The background features a large, abstract graphic on the left side, composed of various geometric shapes like triangles and polygons in shades of blue and green. The text is positioned to the right of this graphic, set against a plain white background.

PREVENTING
SCHOOL
RELATED
ONLINE
DANGERS



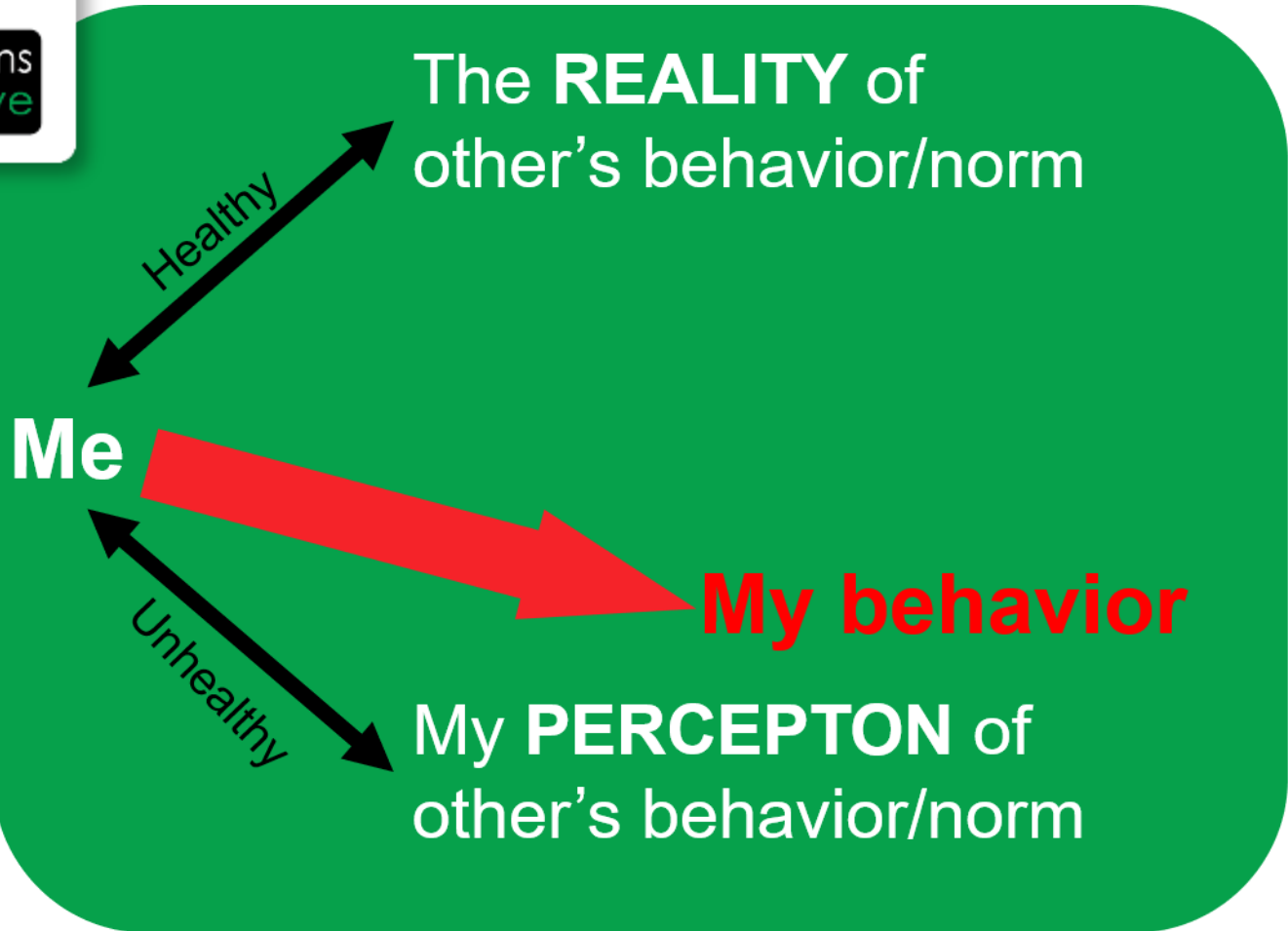
MULTI-TIERED SYSTEMS OF SUPPORT (MTSS)



Pro-Social/Social Norms or Positive Community Norms Marketing Campaigns



Positive Community Norms
The Science of the Positive





Tier

1

TIER 1: PREVENTION

- Anti-Bullying Policy 5.9: All students, staff, and parents are trained at the beginning of the year on cyberbullying
- Investigative Designees: Each school has a school-based Investigative Designee trained annually on how to investigate cyberbullying complaints
- Prevention Liaisons: Each school has a school-based Prevention Liaison trained annually on and provided resources for the 6 strands of prevention, including cyberbullying
- Annual Observances/Resolutions/Toolkits/Lessons
- Pro-Social Marketing Campaigns and Posters



BCPS CLIMATE SURVEY


- An annual survey enacted in January 2022 to drill data down to the school level so it can be:
 - A measure of need
 - A measure of intervention effectiveness
 - Comparable to the YRBS's district, State, and Nation's trend data
- Students grades 3-12 and staff are surveyed
- Anticipated to be imbedded into the annual BCPS Customer Survey




INCITING A DISTURBANCE

- An added Code of Student Conduct infraction

If you post it and you incite a disturbance,
you can be held responsible.



What
Effects are your
POSTS having?



REPORTING CAMPAIGN

If you see something,
say something.

In an emergency, call 911 immediately. To submit a safety concern that is not urgent, you can do so confidentially or anonymously. Help identify and intervene with at-risk individuals BEFORE they hurt themselves or others by reporting non-urgent threats, harassing behaviors, illegal activity (vandalism, theft, the sale of drugs), as well as information about planned crimes.



FortifyFL

Go to www.getfortifyfl.com to submit a tip online or download and use the app. Your tip can be anonymous or confidential and will immediately reach law enforcement and Broward Schools.



Broward Schools Online Tips

Go to www.browardschools.com/SecurityTips to submit an anonymous or confidential tip online.



Broward Schools 24/7 Tipline

Dial 754-321-3500 to submit an anonymous or confidential tip online. The phones are available 24 hours a day, 7 days a week.

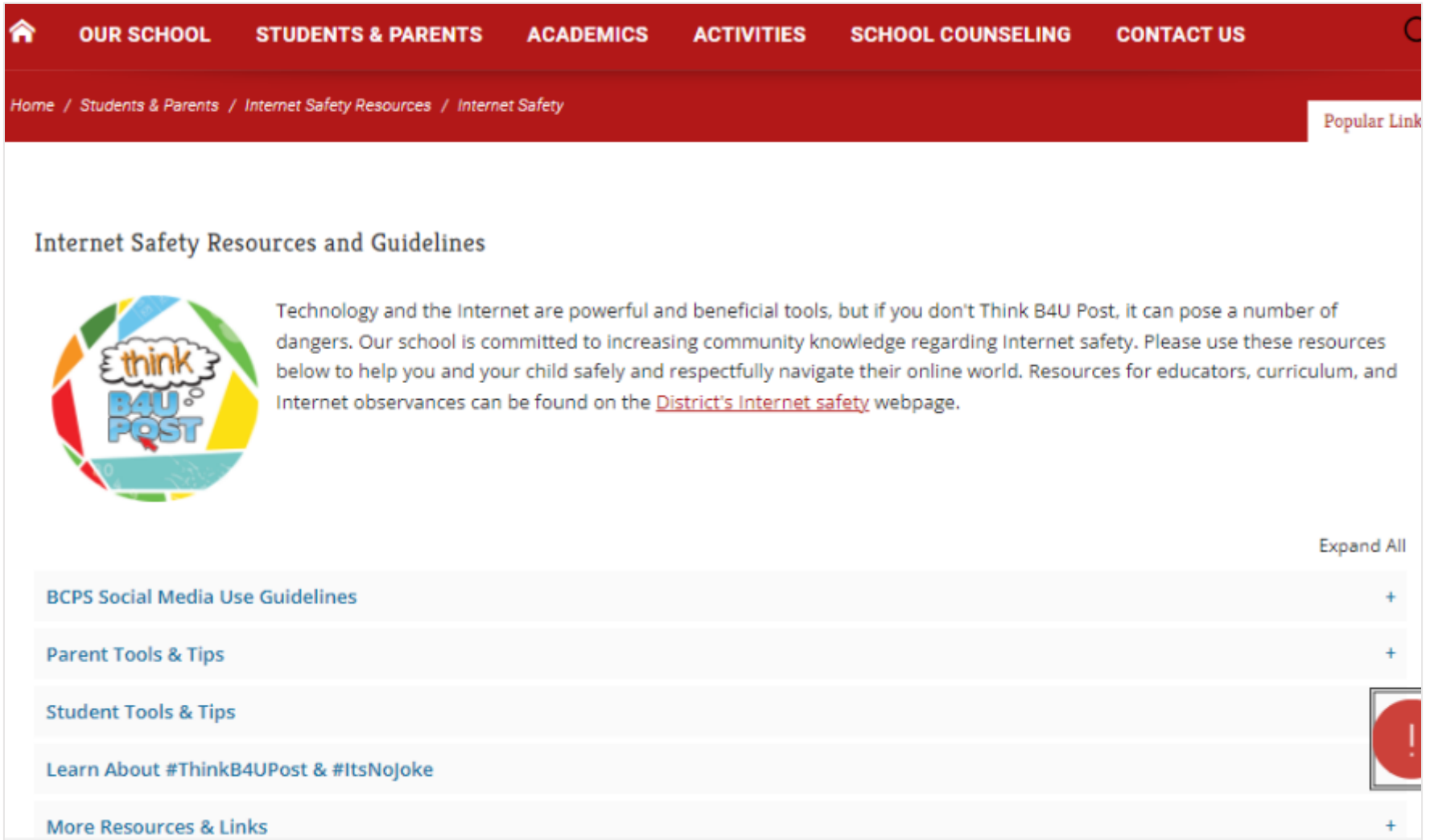


Broward Schools Email for Tips

Submit a confidential tip by emailing SecurityTips@browardschools.com.



SC&D CONTROLLED WEBPAGE ON ALL SCHOOL WEBSITES




The screenshot shows a school website with a red navigation bar. The navigation bar contains a home icon and the following menu items: OUR SCHOOL, STUDENTS & PARENTS, ACADEMICS, ACTIVITIES, SCHOOL COUNSELING, and CONTACT US. Below the navigation bar is a breadcrumb trail: Home / Students & Parents / Internet Safety Resources / Internet Safety. On the right side of the breadcrumb trail, there is a 'Popular Link' button. The main content area is titled 'Internet Safety Resources and Guidelines'. To the left of the text is a circular logo with the text 'think B4U POST' inside. The text to the right of the logo reads: 'Technology and the Internet are powerful and beneficial tools, but if you don't Think B4U Post, it can pose a number of dangers. Our school is committed to increasing community knowledge regarding Internet safety. Please use these resources below to help you and your child safely and respectfully navigate their online world. Resources for educators, curriculum, and Internet observances can be found on the [District's Internet safety](#) webpage.' Below the text is a list of resources, each with a plus sign to its right. The resources are: BCPS Social Media Use Guidelines, Parent Tools & Tips, Student Tools & Tips, Learn About #ThinkB4UPost & #ItsNoJoke, and More Resources & Links. On the right side of the list, there is an 'Expand All' button and a red circular icon with a white exclamation mark.

OUR SCHOOL STUDENTS & PARENTS ACADEMICS ACTIVITIES SCHOOL COUNSELING CONTACT US

Home / Students & Parents / Internet Safety Resources / Internet Safety Popular Link

Internet Safety Resources and Guidelines



Technology and the Internet are powerful and beneficial tools, but if you don't Think B4U Post, it can pose a number of dangers. Our school is committed to increasing community knowledge regarding Internet safety. Please use these resources below to help you and your child safely and respectfully navigate their online world. Resources for educators, curriculum, and Internet observances can be found on the [District's Internet safety](#) webpage.

Expand All

- BCPS Social Media Use Guidelines +
- Parent Tools & Tips +
- Student Tools & Tips
- Learn About #ThinkB4UPost & #ItsNoJoke
- More Resources & Links +

A prevention tool during parent and student trainings,
as well as intervention tool during discipline



Tier 2

TIER 2 INTERVENTION

- All schools offered:
 - Be the 1 Bullying Prevention Program
 - Positive Community Norms violence prevention pro-social clubs
 - Elementary: Save Promise Clubs
 - Secondary: Choose Peace/Stop Violence Clubs
 - Class Meetings
- All secondary schools offered:
 - Think B4U Post (grades 3-12)
 - Dating Matters/Safe Dates
 - Peer Counseling/Mediation



1
Be the

3 YEAR POSITIVE SCHOOL CULTURE INITIATIVE

Student Kick-
Off Assembly

3 Classroom
Lessons

End of Year
Assembly

Continuously throughout implementation:

- Data collection and evaluation
- Anonymous reporting
- Weekly Be the 1 school-based team meetings
- Regular celebrations of success



COVERS THE 5 MOST COMMON ONLINE DANGERS

1. The permanency of posts, “Your Post Can Haunt Your Future”
2. The potential embarrassment of posts, “If You Don’t Want Everyone To See, Don’t Let Anyone See It”
3. Safety, privacy, and predators, “Don’t Be Over-Exposed Online”
4. Acts that are criminal, piracy, and plagiarism, “Your Post May Be Used Against You” “What Effects Are Your Posts Having?”
5. Cyberbullying, “If You Wouldn’t Say It To Someone’s Face, Don’t Say It Online”

Signatures on File

Date: March 29, 2021
TO: All Middle School Principals
FROM: Antoine L. Hickman, Ed.
Chief Student Support Initiatives & Recovery
VIA: Valerie S. Warza, Ph.D.
Chief School Performance
SUBJECT: THINK B4U POST INTERNET SAFE

ACTION:

1. Review the attached regarding this FREE social and curriculum being off 2021/22 school year. School points, curriculum, videos
2. Interested schools are by May 1, 2021. Application served basis, and curriculum 12, via the School Climate

RATIONALE: Digital media is right now with so many students learning dangers such as cyberbullying. Behavior Survey shows that from cyberbullying amongst Broward

Implementing the Think B4U Post children learn how to navigate the hold for their choices and actions

If you have any questions or call Department at 754-321-1655 or

VSW/ALH/MW/SD:mm
Attachments

c. Board Members
Cabinet Members
CSPA Directors
Office of Service Quality Director on



OPT-IN FORM

for the 2020-21 School Year

The Think B4U Post Internet Safe and respectful online communication focuses on a different aspect of the

1. Jobs/Colleges: 'Your Post Can'
2. Embarrassment: 'If You Don't'
3. Safety/Privacy/Predators: 'Do'
4. Legal/Criminal/Piracy/Plagiarism
5. Cyberbullying: 'If You Would'
6. Optional 6th focus/subject area

The program activities included
• A schoolwide assembly with P
• Internet safety parent and staff
• A morning announcement script
• 3 classroom lessons with video student support pamphlets, and
• A Revolving Library.
• Marketing materials such as posters
• Optional expansion lessons to

The Think B4U Post Toolkit with a the [School Climate & Discipline](#). To receive the additional Think B4U conditions below by completing [schools.com](#). School Climate & Discipline

School: _____
School-based Lead who will coordinate Curriculum start date in 2021/22
Optional: I request my school

I understand and agree to ensure:
1. A school-wide kick off assembly
2. At least 1 of the 3 lessons from
3. A school-based pro-social club to one of the 5 subject areas, to peer classroom presentation

Principal Signature: _____

2-22-2021



IMPLEMENTATION PLAN



School: _____ Principal: _____ Lead: _____ Lead Contact #: _____

Yearly Tasks to be Completed in Order Date Completed

Tasks to be completed BEFORE curricula implementation		Date Completed
Complete the Implementation Plan:		
<ul style="list-style-type: none"> • When will the curriculum begin? For example implement in August to set the tone for the prevention observance (Digital Citizenship October, National Bullying Violence Prevention Week, National Youth Violence Prevention Week in November, Choose Peace Week, No Name Calling Week in January; etc.) • How will you ensure all students receive subject area(s) or class periods? • What will be the frequency and duration each Wednesday for 5 weeks? • Which school staff will implement the curriculum subject areas? Curriculum is located in the Department Resources SharePoint. 		
<p>Which school-based pro-social club will coordinate activity with their peers related to 1 of the 5 subject areas? What is the activity? Ideas include a poster service event, or peer to peer classroom presentation. Receive all curriculum and marketing materials.</p>		
<p>Would you like SC&D staff to provide an Internet safety parent training? _____</p>		
<p>Send this signed partially completed Plan to Aimee Wood.</p>		Date requested: _____
<p>Tasks to be completed DURING curricula implementation</p>		
<p>Teach curriculum to all students</p>		
<p>The pro-social club will conduct at least 1 school-wide activity with their peers related to 1 of the 5 subject areas.</p>		
<p>Tasks to be completed IMMEDIATELY AFTER implementation:</p>		
<p>Post implementation thoughts: What are your thoughts on this year's implementation? What would you like to see happen in the next school year with Think B4U Post? How can this initiative be improved?</p>		
<p>Scan and return this completed Implementation Plan to Aimee Wood.</p>		

I understand and agree to ensure:
1. The Think B4U Post program is administered with fidelity and in full during the 2021-22 school year by completing the above items.
2. I will contact Aimee Wood (Office: 754-321-1639, Cell: 954-465-7803, Email: aimee.c.wood@browardschools.com), if I have any questions, if I need materials, or desire to modify this implementation plan.

Lead Signature: _____ Date: _____

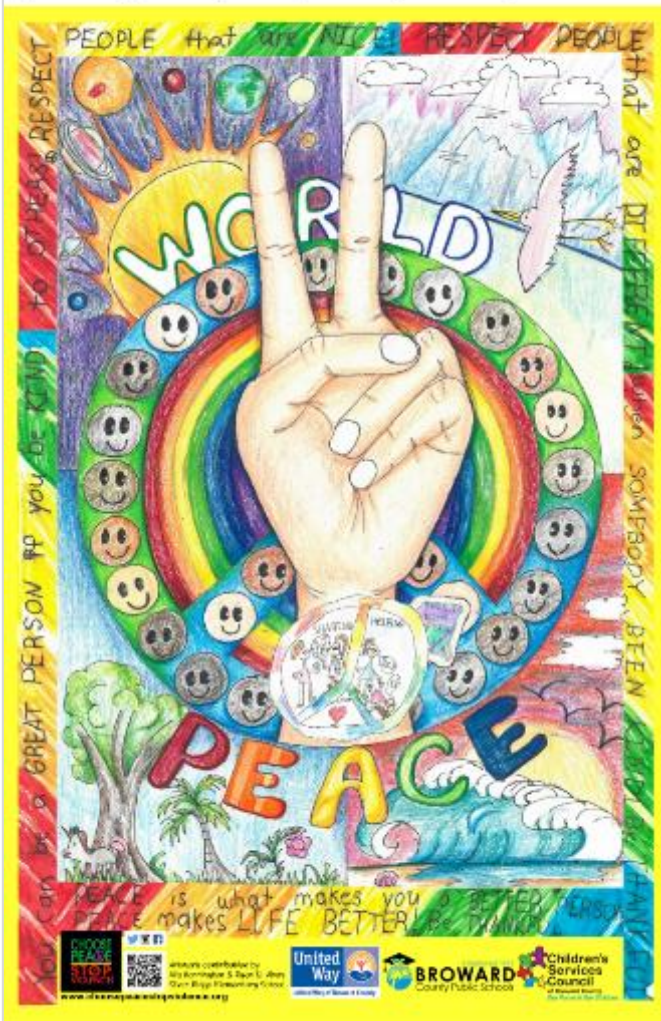
Principal Signature: _____ Date: _____

PEER COUNSELING/MEDIATION



STUDENT DRIVEN PRO-SOCIAL POSTER AND PSA CONTESTS

By Mia Harrington and Ryan Alves, Silver Ridge Elementary School students





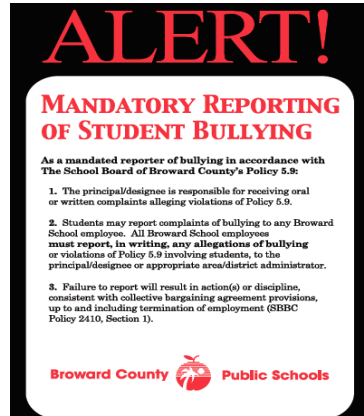
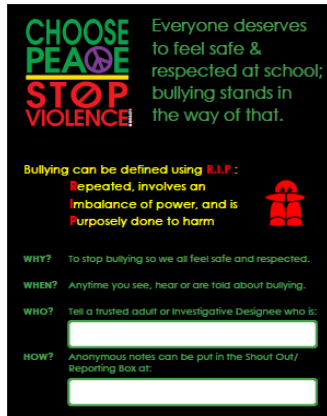
CLASS MEETINGS IMPLEMENTATION

Must be implemented at minimum:

- Schoolwide
- In each classroom, with each student, every week
- After students' annual Anti-Bullying Policy 5.9 training module

Materials to be used:

- The Class Meetings Toolkit - scripts for meeting #1, #2, and #3
- Class Meetings That Matter book
- Posters





DATING MATTERS

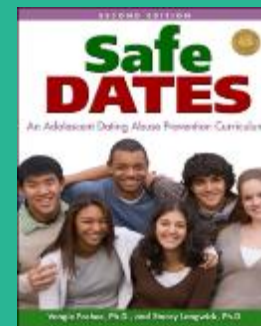
Dating Matters curriculum

- Based on Safe Dates
- Grade 6 (6 lessons) & 7 (7 lessons)



Safe Dates curriculum

- Already Proven Program
- Grade 8 or 9 (10 lessons, play, and poster contest)

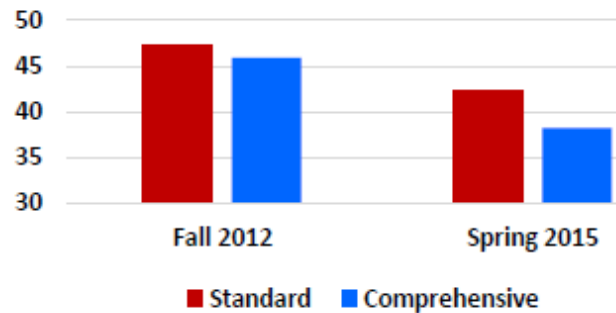


NOTE: This is in addition to the BCPS Dating Violence Policy 5010 annual Training Modules for all staff and students Grades 6-12

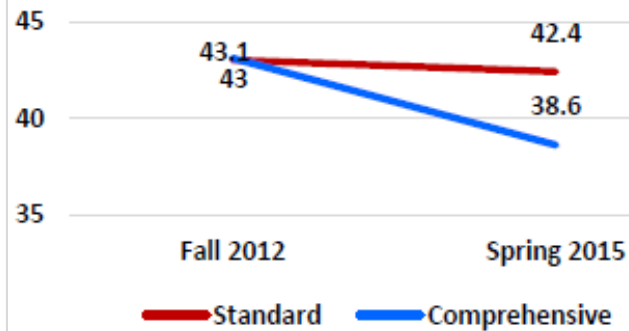


ANTICIPATED BENEFITS BASED ON BROWARD'S 2012-15 RESULTS

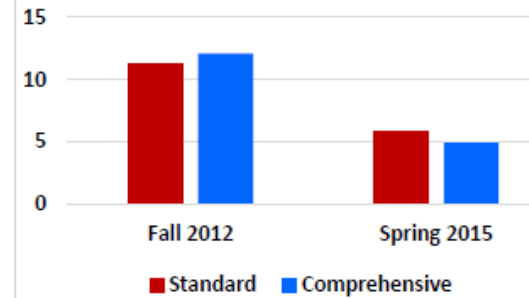
Percentage of Students Reporting Dating Violence Perpetration



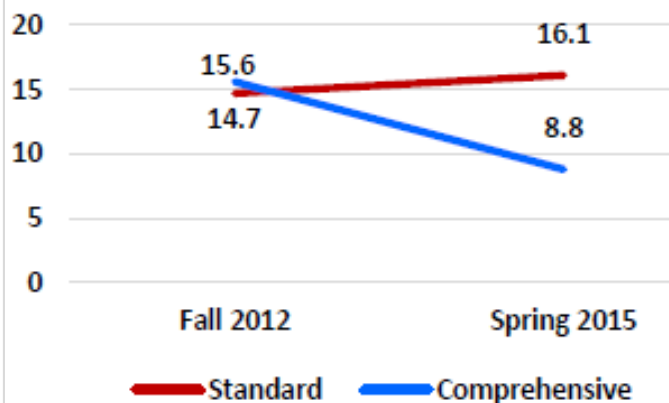
Percentage of Students Reporting Bullying Perpetration



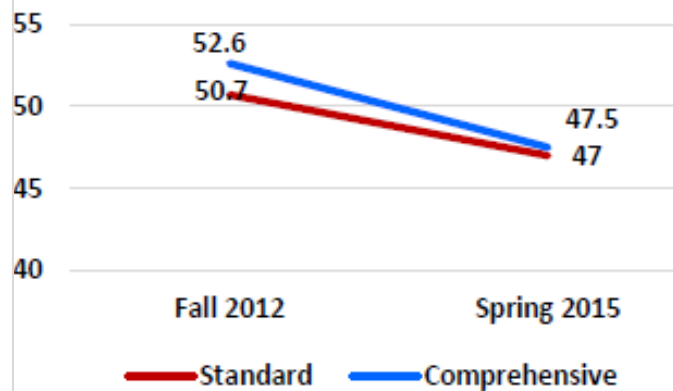
Percentage of Students Reporting Any Drug Use



Percentage of Students Reporting Sexual Violence Perpetration



Percentage of Students Reporting Bullying Victimization



CHOOSE PEACE/STOP VIOLENCE

Students Convert Data to Social Norms Messaging

CPSV Clubs meet 1-2 times a month to plan 2 community service projects and/or school-wide prevention observance events each month



ANTICIPATED BENEFITS

CHOOSE
PEACE
STOP
VIOLENCE

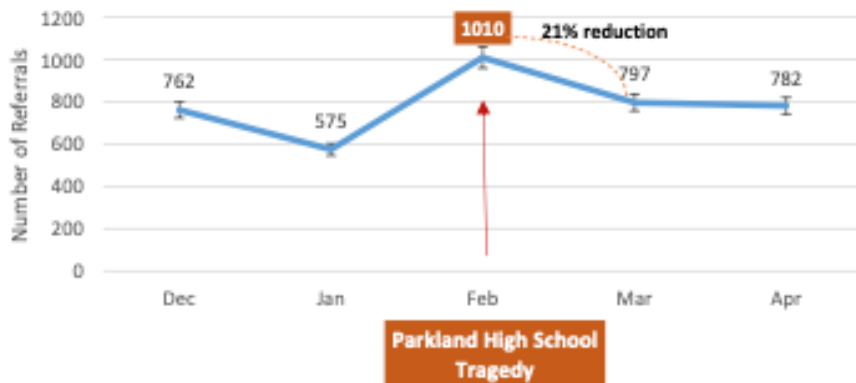
Improve the health and safety in your community with Positive Community Norms (PCN) that promote:

- Reduced rates of Acts Against Persons (fighting, assault/threat, bullying, etc.) in student discipline
- Improved student resiliency, pro-social behavior, and social-emotional learning
- Increased school-wide awareness of bullying, violence prevention, and social justice issues
- Increased student civic and academic engagement

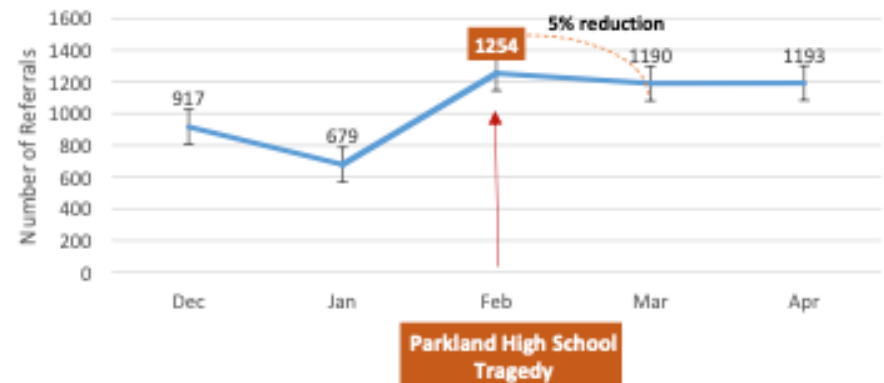


DATA FROM PAST CPSV PREVENTION WORK

Agents of Change Choose Peace Club Schools
Total Incidents Reported

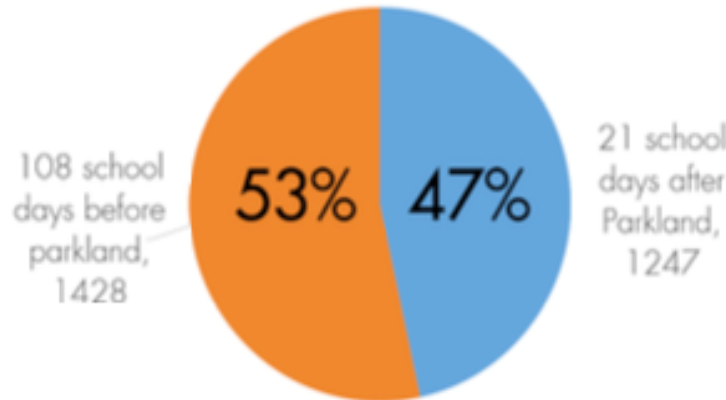


Schools without Agents of Change Choose Peace Club
Total incidents Reported



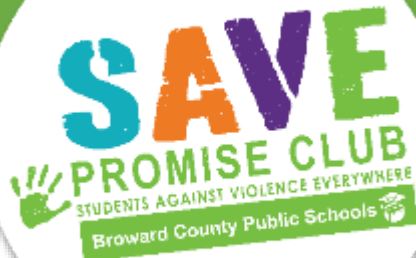
47% of all threats we've tracked in the '17-'18 school year have occurred in the wake of Parkland.

Number of school-based violent threats and incidents
2017-2018 School Year



Top 10 impacted states

1	CA	110
2	FL	85
3	MI	83
4	OH	80
5	TX	68
6	NY	67
7	PA	55
8	NJ	47
9	AL	40
10	GA	38



Yearly deliverables:

- Meet at least 1 time a month
- Have at least 1 schoolwide event a month
- Kick off each year with Start with Hello observance



ANTOINE L. HICKMAN, CHIEF OFFICER
STUDENT SUPPORT INITIATIVES & RECOVERY

Signature on File

DATE: October 12, 2021
TO: Elementary Principals
FROM: Antoine L. Hickman, Ed.D., Chief Officer
Student Support Initiatives & Recovery (SSI&R)
VIA: Valerie S. Wanza, Ph.D., Chief Officer
Office of School Performance & Accountability (OSPA)
SUBJECT: SUPPLEMENT: BROWARD STOPS (SCHOOLS, TEACHERS, ORGANIZATIONS, PARENTS AND STUDENTS) AGAINST VIOLENCE SPONSOR

ACTION 1: Each elementary school-based principal with Grades K-5, must designate a SAVE Promise Club Sponsor to oversee the rollout of the club. The sponsor must attend the Prevention Symposium to be oriented about the program's implementation. In accordance with wage type 8L63- Club Sponsor I of the Supplemental Listing, the club sponsor will be paid a \$384 supplement and the District will manage the coding of the designated staff for the schools.

Prevention Symposium
LAB Course - SAVE Promise Elementary / # 39135886
Wednesday, October 20, 2021
8:30 AM - 3:30 PM
[Microsoft TEAMS](#)

[Click here, to submit name of designated staff.](#)

RATIONALE: The District was awarded the Broward STOP Violence grant from the U.S. Department of Justice to provide evidence-based violence prevention training through the Sandy Hook Promise recovery model, to prevent further school violence and provide specialized training to school personnel.

For further information, please contact the School Climate & Discipline Department at 754-321-1655.

VSW/ALH/MW/NS:vf

c: Cabinet Members
OSPA Cadre Directors
Office of Service Quality Director and Assistant Directors

Signature on File

DATE: October 1, 2015
TO: All Secondary
FROM: Antoine L. Hickman
Student Support
VIA: Volume 3: Warr
Office of Solis
SUBJECT: SCHOOL PRIDE



#SCHOOLPRIDEANDPEACE WEEK KICK-OFF ACTIVITIES

ACTION 1: #SchoolPrideandPeace Week, Florida with their school leaders to learning environment for t

ACTION 2: Student Comm Western High School) to a school-specifically related

ACTION 3: The following information/activities:

1. Ensure th School in
2. Address
3. Daily Mo
4. Participa
5. Encoura
6. Use the T
7. Remind t

Action 4: Capture the spi off. It is also strongly enco magis of your "School Pr

ATTENTION: To be provid

For further information, pla

VSW/AU/WW/rt Attachment

c. Cabinet Members
OSPA, Code Director
Office of Service Quality D

Broward County Public Schools beginning on Monday, October 1, 2015, and commitment to a peaceful learning environment and community year-round.

This schoolwide campaign should include activities such as your school's Positive Behavior Initiative (PBI). It is suggested to work with your school's Tomorrow's Leaders (MTL), Student Government (SG), Student Society (NHL), LGBTQ, etc. to support the campaign.

KICK-OFF ACTIVITIES TO PROMOTE

- Schoolwide Kick-Off Assembly: Schoolwide assembly to kick-off the initiative and create a commitment to the week of activities and events.
- Morning Announcements: use the [Think B4U Post SharePoint](#).
- Classroom Lessons: utilize the [Think B4U Post](#).
- Peer to Peer (P2P) Component: increase the "cool factor" of the program online.
- School Pride Banners: students create banners around campus for the week.
- Class/Grade Level Competitions: students showing off their school spirit.
- Volunteer Project: engage students in kindness and peace, such as school/community clean up, etc.
- Door Decorating Contest: students decorate their doors with pride, peace and other positive messages.
- T-Shirt Decorating: students create their own other positive messaging to wear.
- Peace Wall: students create a wall of peace. "If you could make one positive change in the world, what would it be?" Use the cards to create a peaceful learning environment on campus.

[More information and resources](#)
[Think B4U Post SharePoint](#).



#SCHOOLPRIDEANDPEACE SOCIAL MEDIA CHALLENGE

CONTEST GOALS: Broward County Public Schools This challenge will:

- Encourage positive relationships
- Promote positive behavior
- Encourage social media use

SCHOOL AND DISTRICT: Winners will be selected by a panel of judges. All winning students receive prizes. All contest entries are eligible.

CONTEST RULES:

1. The contest is open to all students, staff, and parents.
2. The contest is open to all students, staff, and parents.
3. Complete the contest by the deadline.
4. Before submitting, ensure you are happy with your work.
5. The judge will post the contest on the website.
6. Submit your work to the contest page.
7. Once submitted, you cannot edit your work.
8. Winners will be selected by a panel of judges.

QUESTIONS: Contact Kim Y. call (754) 321-1234

ENTRY FORM:
 Entry date: _____
 Entrant type: _____
 Entrant name: _____
 Entrant contact: _____
 School name: _____





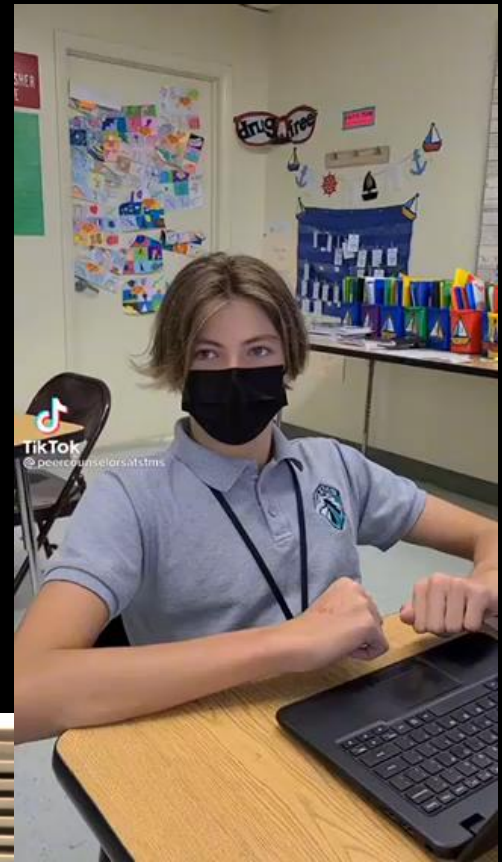
ONLINE THREATS

BI-WEEKLY BSO UPTICK MEETING

- A partnership created with the Broward Sheriff's Office (BSO), Palm Beach Schools, the Dolphin football team, and more
- Focused on student threats made through social media



ONLINE THREATS PSA'S





**Tier
3**

TIER 3 INTERVENTION

- The Electronic Misconduct (EM) data is from the District's discipline codes for sexting (SX) and misuse of Electronic Devices (ED), the Four Tier 3 schools with the highest rates of EM were offered targeted with intensive interventions
- The Acts Against Persons (AAP) data (fighting, bullying/cyberbullying, harassment, threat, etc.) identified the four schools with the highest rates and they were offered intensive Tier 3 services




SUITE360

- A social-emotional learning (SEL) online curriculum with interactive text- and video-based lessons
- Includes the topic areas of bullying/cyberbullying
- Available to all staff, but must be used as a behavioral intervention for some disciplinary infractions






BrowardSchools.com/SRL


Broward County Public Schools

School Resource Locator



[HOME](#) [BROWSE](#) [REGISTRATION](#) [GO TO 211](#) [HELP](#) [CONTACT](#) [FIND SCHOOL SUPPORT STAFF](#) [LOGIN](#)

SEARCH FOR RESOURCES

Welcome

Welcome to the Student Resource Locator for Broward County Public Schools. The Locator will help you identify and find School District as well as community based resources and personnel available at each school across the district.

You MUST select from each of the 3 categories, 'Age Range,' 'Payment Type,' and 'Services' to search for resources.

Services

[SELECT ALL](#)
[CLEAR](#)

- After School Care and/or Tutoring
- Family Counseling
- Health Education
- Lesbian/Gay (LGBTQ)
- Residential Youth Services
- Substance Abuse Counseling
- Brief Intervention
- Crisis Counseling
- General Health Care
- HIV/AIDS/STD Services
- Mental Health Services
- Respite
- Substance Abuse Education
- Case Management Services
- Domestic Violence and Abuse
- Grief/Loss/Suicide Counseling
- Individual Counseling
- Mentoring/Peer Support
- Sexual Health
- Substance Abuse Treatment
- Criminal Justice Clients
- Group Counseling
- Information and Referral
- Prenatal
- Social Skills Development

Area/Location

Please select an area

All

You have selected to search all areas

All of Broward County

Age Range

[SELECT ALL](#)
[CLEAR](#)

- 0 - 5 years of age
- 6 - 11 years of age
- 12 - 14 years of age
- 15 - 17 years of age
- 18+ years of age

Payment Types

[SELECT ALL](#)
[CLEAR](#)

- Cash/Self Payment/Sliding Scale
- Free
- Medicaid
- Medicare
- Other
- Private Health Insurance

SEARCH

QUESTIONS?

For more information contact

Aimee Wood

The School Climate &
Discipline Department

www.BrowardPrevention.org

(754) 321-1655

