



Utilizing the Community Asset Mapping Framework as an Engagement Tool

Office of Juvenile Justice and Delinquency Prevention –
Enhancing School Capacity to Address Youth Violence Program

August 2023

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Acknowledgement/Disclaimer

This project is supported by Grant #15PJDP-22-GK-03889-STOP awarded by the Office of Juvenile Justice and Delinquency Prevention (OJJDP), Office of Justice Programs, U.S. Department of Justice. The opinions, findings, and conclusions or recommendations expressed in this publication/program/exhibition are those of the author(s) and do not necessarily reflect those of the Department of Justice.



Utilizing the Community Asset Mapping Framework as an Engagement Tool

1. Webinar Welcome
2. Panel Presentation – How and Why of Community Asset Mapping
3. Moderated Discussion Followed By Interactive Q&A
4. Breakout/Wrap Up

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Enhancing School Capacity to Address Youth Violence (ESCAYV) Goals & Objectives:

- Reduce the incidence of school violence through improved school safety and climate
- Prevent youth violence, delinquency, and victimization in your community
 - Creating a cross-sector partnership
 - Leadership from Local Coordinator
 - Delivery of individualized case management
 - Utilizing school-wide prevention strategies

Today's Webinar Objectives:

- Understand the basic elements of community asset mapping.
- Utilize the community asset mapping framework to expand your network of community partners
- Hear from urban and rural practitioner experiences that went through a community asset mapping process to visualize initial sites to begin their own community asset mapping process.

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Reminder:

- This webinar and PowerPoint will be added to the ESCAYV Resource Page:
<https://www.lisc.org/tags/enhancing-school-capacity-address-youth-violence/>
- Contact: James Stark jstark@lisc.org



Enhancing School Capacity to Address Youth Violence



RESOURCE

5.16.2023 - Webinars

Enhancing School Capacity to Address Youth Violence Orientation, Session 1

This webinar shares a new program helping schools and community partners create coordinated safety strategies that address the social determinants of safety for students, families, and communities.

RESOURCE

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Enhancing School Capacity to Address Youth Violence Orientation, Session 2



Partners for Rural Impact

Collective Action & The Theory of Aligned Contributions

Jenna Meglen, Director of Policy and Planning



Collective Impact

A framework to tackle complex social problems in which leaders commit to taking aligned actions around a shared vision and engage at the same time for a long enough time to make a measurable improvement in a common result.

The Theory of Aligned Contributions

The Call to Action: Leaders place population results at the center of their work with a sense of urgency

The Container: The place, time and tools to accelerate results

The Capacity to Collaborate: Leaders hold individual and collective accountability for equitable results at the population level and their contribution to those equitable results

Introducing the Theory of Aligned Contributions



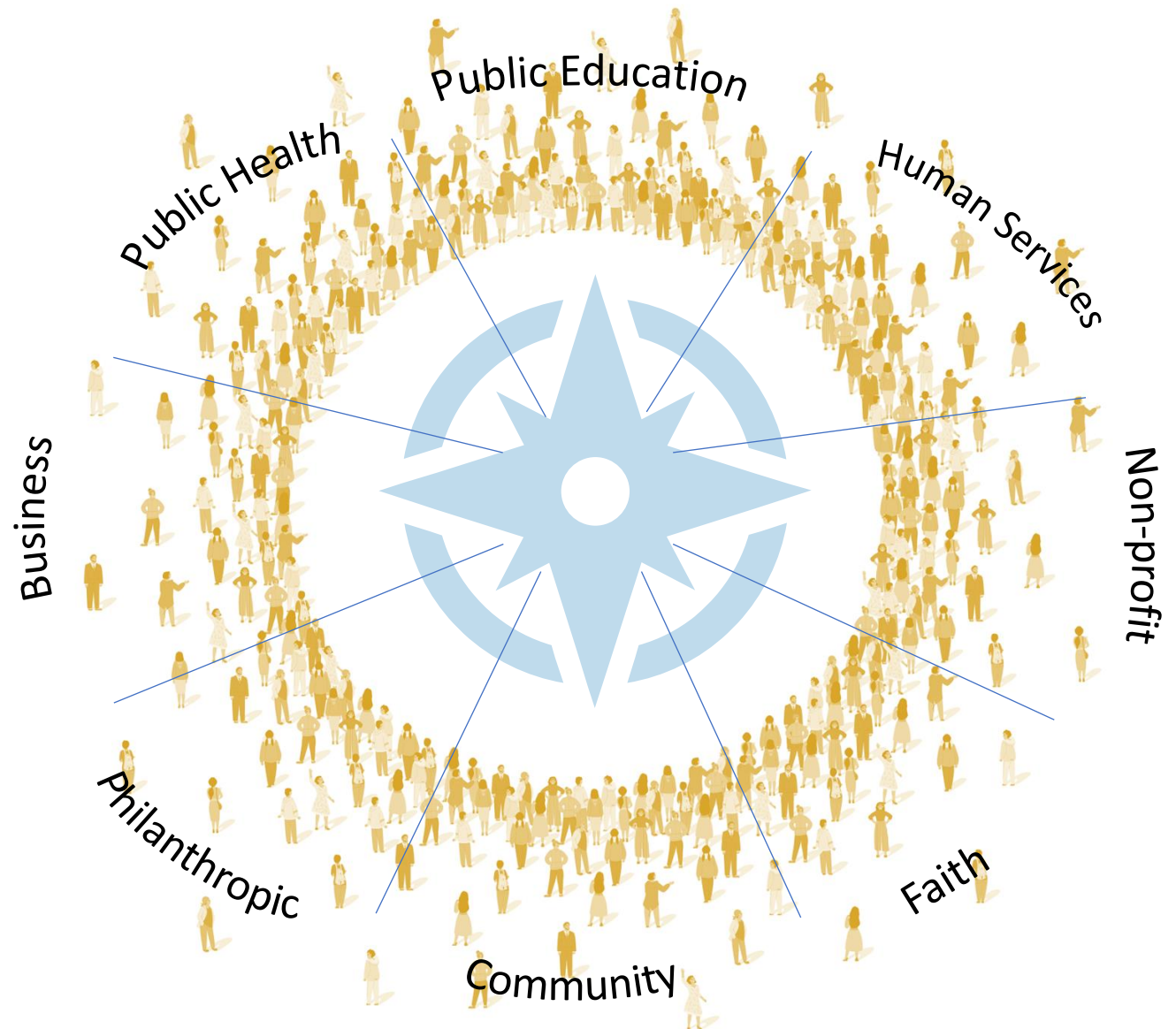
Results in the center
Shared Results
Shared Agenda



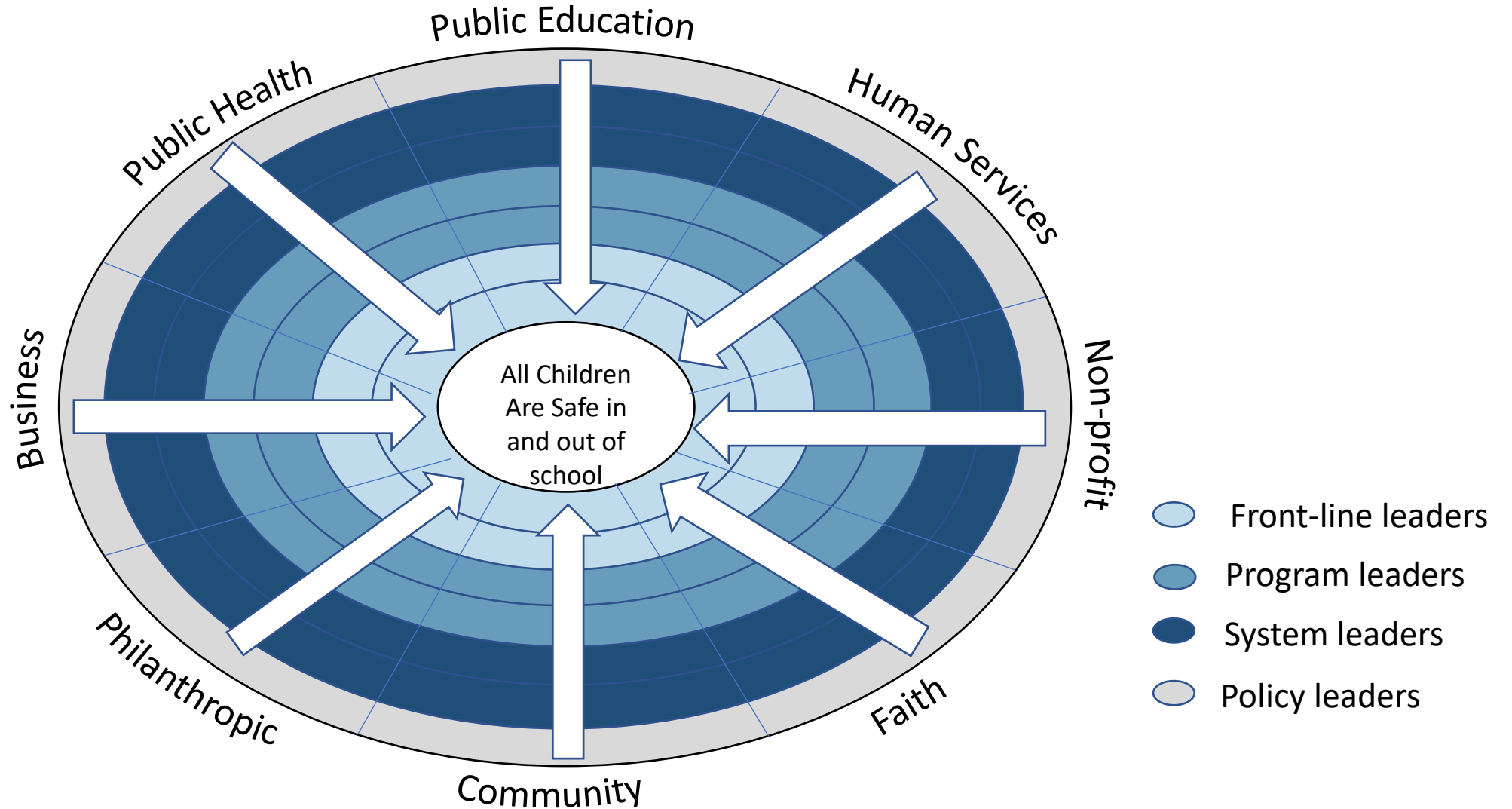
Multi sector/cross-agency
partners and
stakeholders contribute and
take aligned actions



As a result, greater
progress and new
learning, population
level change



Multiple Contributions to a Shared Result



Five Conditions for Success



- **Common Agenda**
 - Common understanding of the problem
 - Align a joint approach
 - Align actions
- **Shared Measurement**
 - All organizations/partners using evidence-based measurements to assess success
- **Mutually Reinforcing activities**
 - Necessary to move toward a common goal
 - Role clarity
 - Everyone has a unique contribution to that moves toward the solution
- **Continuous Communication**
 - Ongoing regular set of meetings
 - Communication between meetings
 - Purpose is to build trust with all participating organizations and the community as a whole
- **Backbone Support**
 - Organization or Organizations separate and distinct from those working directly on the issue that can support and facilitate the collaborative's work
 - Data collection, reporting, logistics and administration, technology support



We attain more and have greater impact when
we work collectively on an issue.

Focusing on Capacity and Creativity of Communities



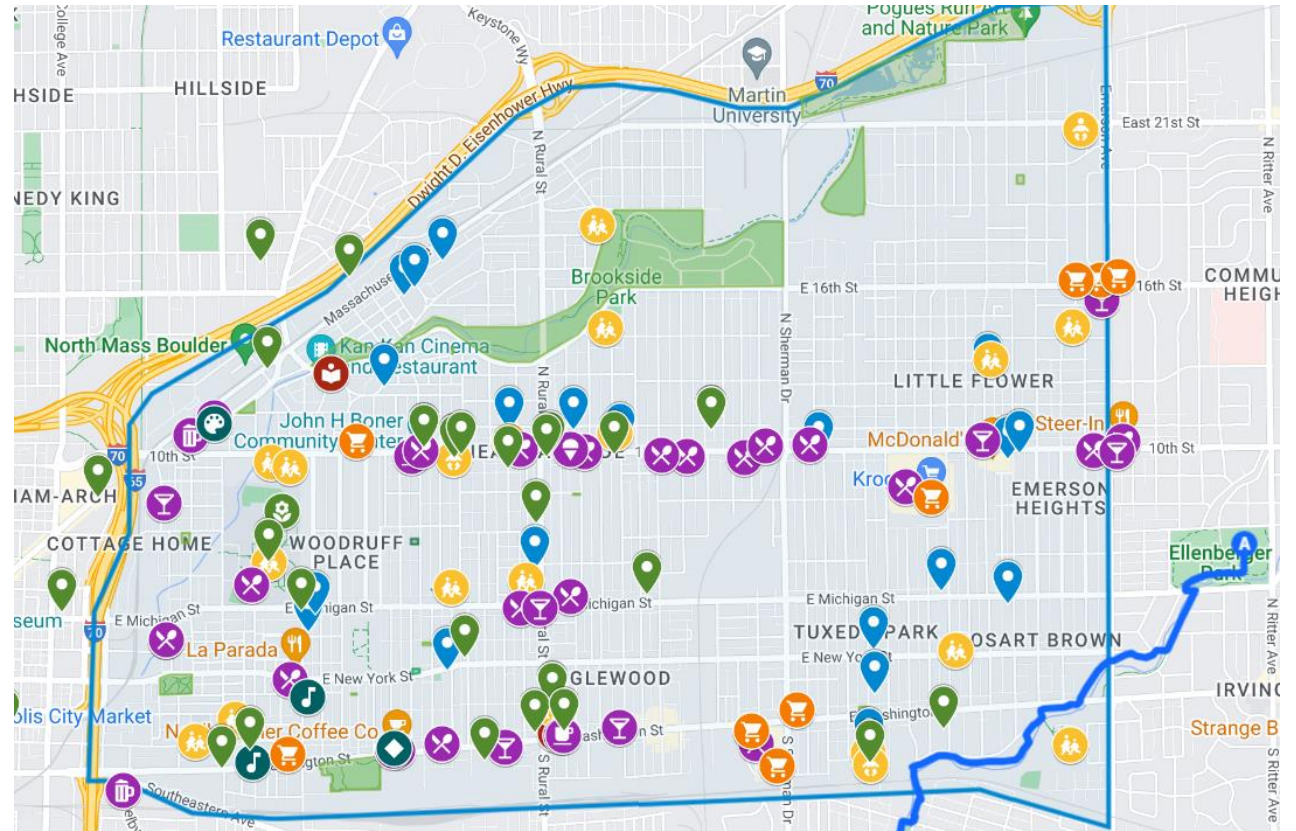
- Asset mapping is a capacity-focused way of reimagining the placemaking practice around the strengths and gifts that already exist in our communities.
 - By fixating on a community's problems, the solutions proposed by a traditional *deficit* approach rely on outside resources and experts rather than the deep knowledge and expertise of community leaders and residents.
- Although an asset-based approach may not fully remove the need for outside resources, it certainly makes their use more effective.
 - By gathering the collective knowledge, skills, and resources of the community into one shared document, asset maps are designed to build connection and spark collaboration between individuals, organizations, and local government as your team works together to imagine new ways to shape the spaces and places you love.

Putting Community Strengths on the Map.

It's important to start a community dialogue by first identifying strengths and assets. Naming our collective points of pride and identity creates a strong foundation from which to build future ideas—and address challenges when they arise. Although mapping sounds complicated, it can be as simple as creating a list.

Assets to identify:

- Tangible Assets
 - People
- Recurring Events
- History and Traditions
- Public Services





What do we need to identify?

- Favorite places
- Problem spaces
- Gathering places
- Arts & cultural resources
- Artists and creative workers

Tangible assets

- Public spaces
- Parks, gardens
- Landscapes, streetscapes
- Housing
- Local businesses
- Markets
- Cultural organizations
- Schools
- Faith-based institutions

People

- Local heroes
- Power brokers
- Community leaders, activists
- Creative workers: artists, writer, musicians
- Tradition bearers
- Resident demographics
- Resident attitudes and attributes



Recurring events

- Fairs and festivals
- Parades
- Public holidays



History and traditions

- Memorable events
- Cultural events
- Historic building sites

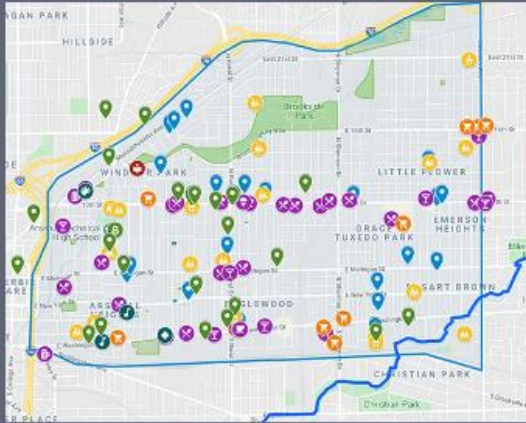


Public services

- Health
- Education
- Recreation
- Public safety

Indianapolis' Near East Side

RESOURCES AVAILABLE FOR NEAR EASTSIDE RESIDENTS



Map of community assets

The near Eastside has a wealth of assets to help residents and businesses know what is available. We've compiled a list of religious institutions, schools, places to get food, and more.

[VIEW MAP](#)



[Translate »](#)

In summary...

An asset map allows you to approach a community project from a strength-based lens rather than a deficit one. It is a tool that allows for community engagement and a way to prioritize a community's culture and history.



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Practical Highlights/Philadelphia, PA



Brandon Taylor

Senior Program Officer, LISC Indianapolis

Example in Rural Communities



- All Youth are safe and supported in and out of school
 - Partnerships – PD, churches, mental health providers, schools, non profits, colleges, residents, radio station
 - Data driven decision making
 - Community lead
 - “Bright Spots” vs. “Hot Spot” in rural communities
 - Build up the bright spots
 - Relationship building

Breakout Groups

What are your community's tangible assets?

Who are the people in your community that are the connectors? Leaders?

Does your community host an annual event? If so, which one? Is there a list of events?

Where could one find public services in your region/community?

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