



Rural
VIOLENT CRIME
REDUCTION INITIATIVE

Revitalization as a Sustainability Strategy

October 10, 2024

Acknowledgement / Disclaimer

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Event Logistics

- Event is being recorded
- Event survey
- Questions and Answers



Agenda

- LISC Safety & Justice's Approach to Place & Crime and Revitalization
- Reflections from the Field (Greenville, MS)
- Q&A
- Announcements



Safe, Healthy & Inclusive Places

Matt Perkins, Program Director, LISC Safety & Justice

LISC Safety & Justice

Since 1994, we have provided grants and training and technical assistance to 100+ communities with outcomes in these areas:

- Reduced crime
- Reduced blight
- Stronger collective voice for residents
- Increased collaboration between community and local law enforcement
- Sharing of [tools and lessons learned](#) from successful community-oriented crime reduction programs

In addition to supporting the RVCRI program, our team serves as the Training & Technical Assistance (TTA) provider for [School-Based Violence Reduction Programs](#) in partnership with the Office of Juvenile Justice and Delinquency Prevention (OJJDP) and serves in a collaborative TTA partnership for the [Community-Based Violence Intervention & Prevention Initiative \(CVIPI\)](#).

The Importance of Place

- Law of Crime Concentration
 - 80/20 Rule
 - Co-location with other problems
- Greening & Maintaining Vacant Lots Reduces Crime
 - Philadelphia, PA
 - Youngstown, OH
- How to Operationalize Collective Efficacy and Social Cohesion?

Situational Crime Prevention



Situational Crime Prevention - Everyone Has a Role



What Interventions Look Like



Placemaking & Space Activation



Tactical Urbanism - Use What You Got



Tactical Urbanism - Because Safety Shouldn't Wait



Cultivating Capable Guardianship



Community Development - Everyone Has a Role

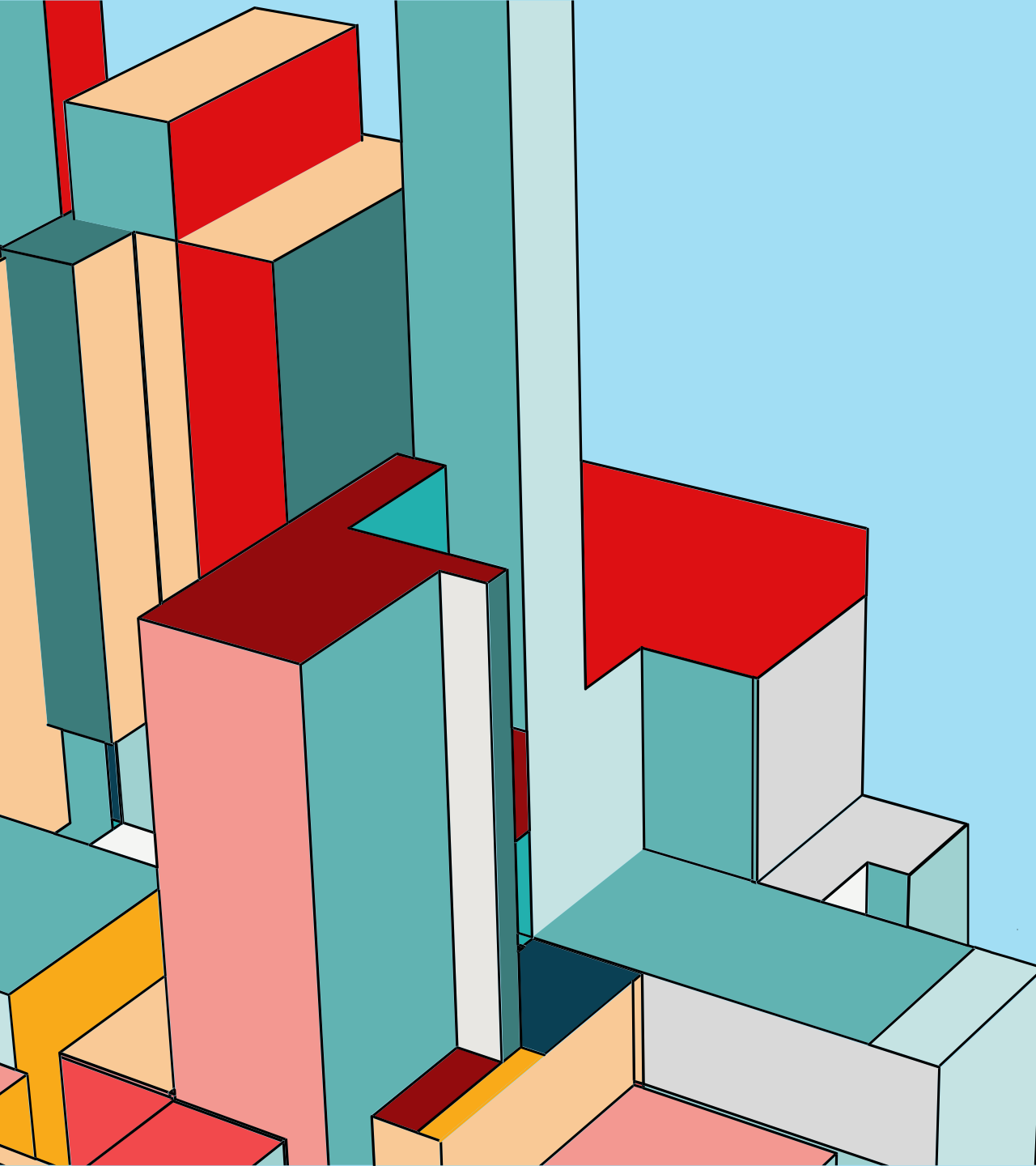


EDEN NIGHT LIVE GRAND OPENING
16640 E 14th, Ashland, CA
July 14, 2017 • 6p - 9p
Music & Entertainment • Outdoor Activities • Community Vendors • Futsal Soccer Fields



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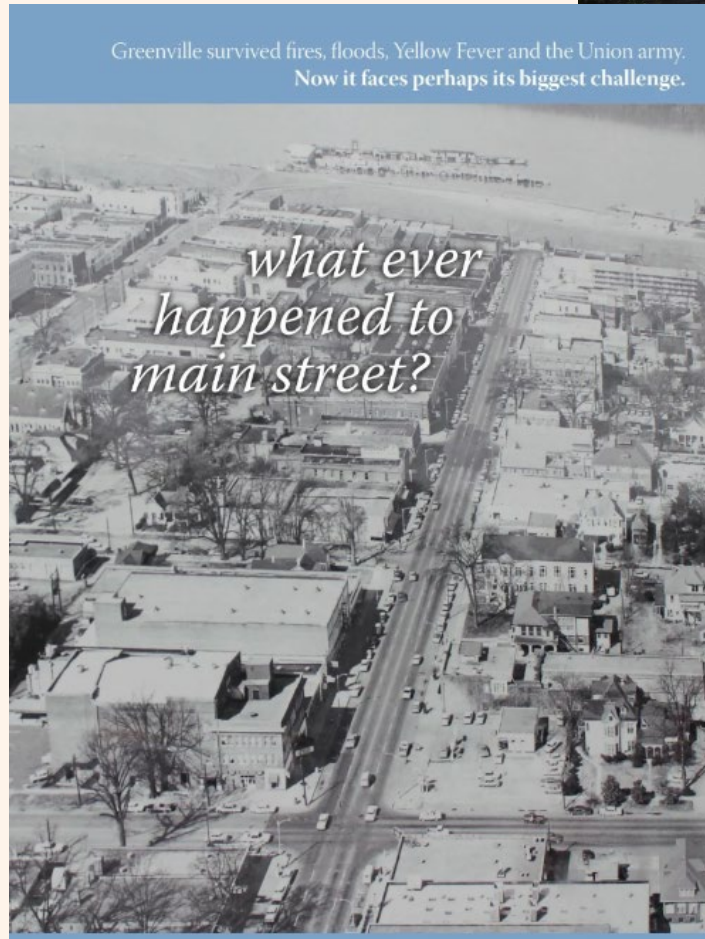
CREATING SAFE AND VIBRANT DOWNTOWNS

WHO ARE WE?



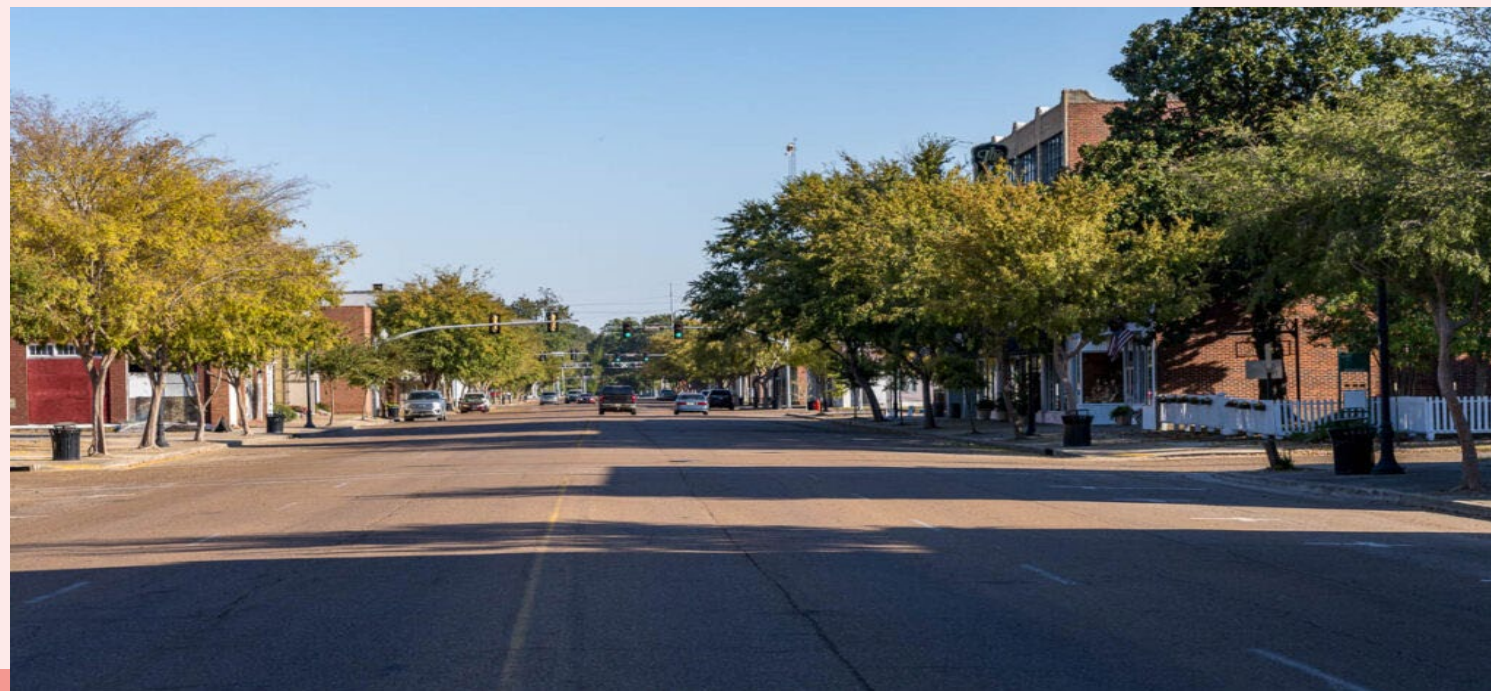
WHAT EVER HAPPENED TO MAIN STREET

- Development of malls
- Changes in transportation system
 - Parking
 - Highways and Road
- 77% decrease in business from 1954-1977





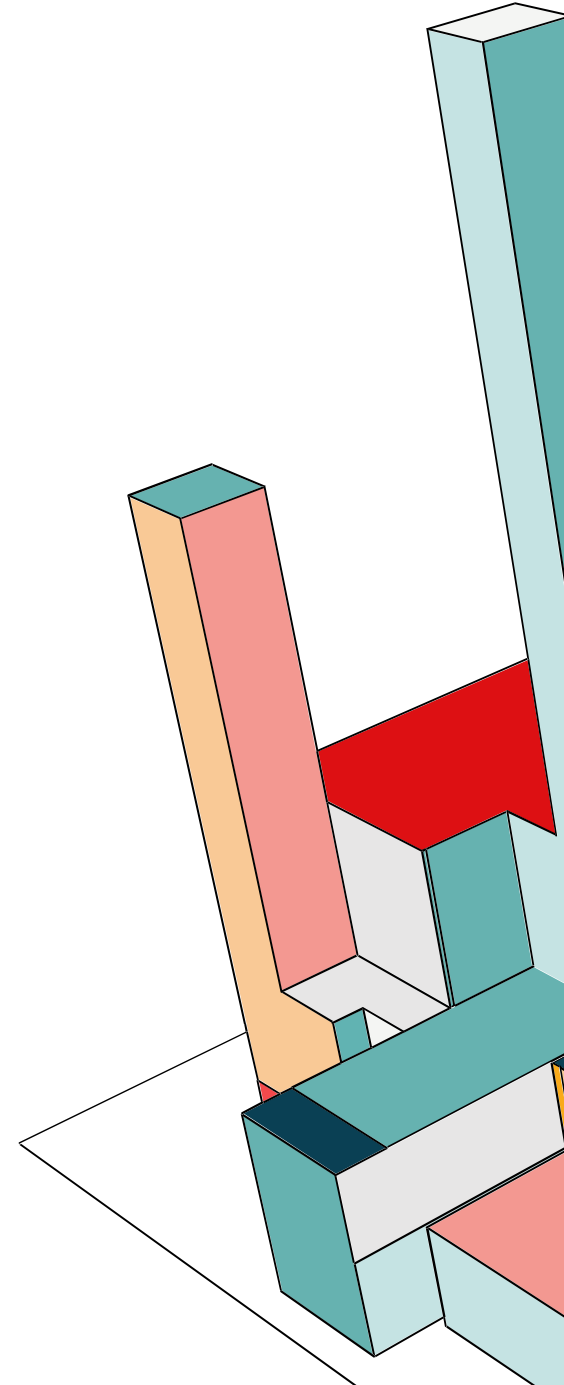
WHAT'S THE HURRY!



I DO NOT FEEL SAFE!



- Abandoned Buildings: Magnets for Crime - [William Spelman](#)
- 41% of abandoned buildings could be entered without the use of force
- 83% showed evidence of criminal activity





VACANT PROPERTIES-THE TRUE COSTS TO COMMUNITIES

Costs to the city include:

- Board ups
- PD calls for service
- Decrease in tax revenue
- Negative impact on neighboring properties
- Perceptions of safety by residents, customers, business owners

MAIN STREET AMERICA

Main Street America" refers to a national movement focused on revitalizing and strengthening the core commercial districts, or "Main Streets," of communities across the United States, with the belief that a community's vitality is directly tied to the health of its central area, hence the saying "a community is only as strong as its core"

Started in 1980



20-Year Comprehensive Plan

- Completed in December 2014
- Outline 9 strategic goals for the community
- #1 goal was to redevelop the Central Business District

GREATER GREENVILLE ACQUIRES PROPERTY ON WASHINGTON AVE.



“Some men see things as they are, and ask why. Others see the same, and ask why not”.

- Greenville High Class of 1956



WHAT WE ARE SEEING



Illegal Dumping

Breaking In



Vandalism

Theft



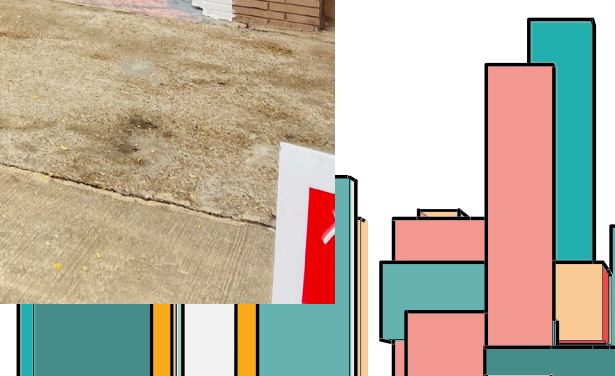
HOW CAN POLICE DEPARTMENTS WITH LIMITED RESOURCES REDUCE CRIME?



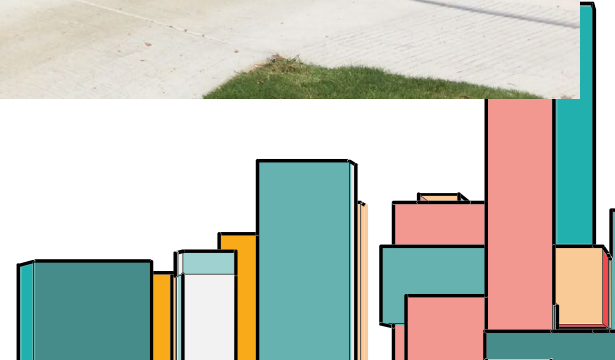
Strategies that subconsciously reduces crime:

- Clean it up! Take pride in the space.
- Increase lighting.
- Watch, or give the appearance that someone is watching.
- Partner with organizations to support a regular schedule of positive activities/events.
- Partnerships.

REHABILITATE THE BUILDING!



REHABILITATE THE BUILDING!



REHABILITATE THE BUILDING!



ADD LIGHTING!



CLEANUP THE SPACE



CREATIVE SCREENING



Schematic



THANK YOU

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Questions?

What's Next

- Next Rural Roundtable scheduled for October 24th, 2024
Registration Details Provided
- Next NPI-led webinar, *RVCRI Rural Resources: Grants, Training, and More!*, scheduled for November 21st, 2024.
Additional details to follow.

Resources

- [Comprehensive Revitalization Resources \(LISC\)](#)
- [Resource Library \(LISC\)](#)
- [Main Street Greenville](#)
- [Greater Greenville Housing & Revitalization Association, Inc.](#)
- [Rural LISC](#)
- [Main Street America](#)