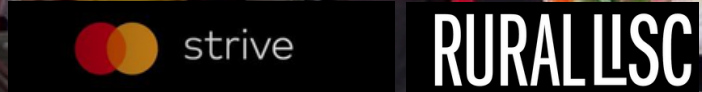


Rural LISC BDO Network

**Powered by new
Mastercard Strive USA Partnership**



The Partnership

We are excited to announce Rural LISC’s new partnership with Mastercard Strive USA!

Through this partnership, Rural LISC and Mastercard Strive USA will foster collaboration, drive innovation, and amplify the impact of rural-serving organizations across the country providing small business technical assistance.

This partnership allows the Rural LISC BDO Network to expand and offer new trainings, tools, and funding to support the great work your organizations are currently doing.

Today, we invite you to formally join or recommit with us as we launch this new partnership and expand the Rural LISC BDO Network!

Benefits



Peer Networking

Connect with your business development peers across the country to foster collaboration and gain valuable insight.



Go Digital

Access tools and resources to make it simpler for you to digitalize your operations and transition to tech-forward ways of working.



Access to Capital and Experts

Connect to national experts and potential sources of capital for small businesses.

Member Expectations

Participation

Actively engage in events to share experiences and insights with others.

Database Management

Maintain an active database to track activities and outcomes.

Positive Client Outcomes

Demonstrate positive client outcomes such as number of small businesses with improved operations, access to capital, increases in leveraged funding, etc.

Reporting and Feedback

Provide reports (quarterly, bi-annual, final) capturing quantitative and qualitative data related to the achievement of anticipated program results and lessons learned.

How to Join

To join or recommit, please complete the online form linked below by **September 16.**

[**Commitment Form**](#)