

# LISC GREATER CINCINNATI PROGRAM STRATEGIES

Over the last two decades, LISC Greater Cincinnati has invested **more than \$193 million** in the community, supporting **more than \$686 million** in community development projects. Operating in Hamilton County in Ohio and Campbell and Kenton counties in Kentucky, LISC Greater Cincinnati, helps community residents transform neighborhoods by working with cities, residents, nonprofit organizations, and key public and private partners. Our core program strategies include:

## AFFORDABLE HOUSING

A safe, affordable home is one of the basic requisites of life—a key to individual health and well-being, and the foundation for sustainable, economically vibrant and diverse neighborhoods.

LISC helps make **quality, affordable housing** available to low-income and vulnerable residents—from seniors to veterans to the formerly homeless—in underinvested communities.

## FINANCIAL STABILITY

LISC Greater Cincinnati supports programs that help community members **access good jobs, increase income, and build wealth to close the racial health, wealth, and opportunity gaps.**

We support three Financial Opportunity Centers (FOCs), which provide services such as skills training, employment placement and career improvement, financial education and coaching, and public benefits access.

## PLACE MATTERS

LISC Greater Cincinnati supports resident-led partnerships between local funders and neighborhood nonprofits in Greater Cincinnati through Place Matters, a place-based initiative in its 16th year. Our collective work is **empowering people, transforming places, supporting economic opportunity, and driving systems change** in Avondale, Covington, Madisonville, Price Hill, Walnut Hills, Newport, and the West End.

## ECONOMIC DEVELOPMENT

We invest in programs that support entrepreneurship, attract new businesses, diversify the local retail mix and stimulate employment in our Greater Cincinnati neighborhoods **to grow local job opportunities and incomes and bring goods and services to places where they're needed.** We help small businesses with loan support and technical assistance, and we syndicate New Market Tax Credits to energize retail corridors.

## HOUSING OUR FUTURE

The vision of Housing Our Future is that **everyone in Cincinnati and Hamilton County will have access to quality affordable housing in the places they want to live.** LISC Greater Cincinnati leads implementation of the strategy, including convening a broad coalition of stakeholders across Cincinnati and Hamilton County, representing the public, private and non-profit sectors to support implementation of key housing strategies.

## CENTERING EQUITY

In 2020, LISC launched Project 10X. It is designed **to upend the racial health, wealth, and opportunity gaps.** The chief focus is on addressing the wealth gap between Black and white households. We aim to scale proven solutions, seed new ideas for closing racial health, wealth and opportunity gaps, and build the capacity of our partner organizations to do so.

# LISC GREATER CINCINNATI OPPORTUNITY TO INVEST

**“Our aim is to elevate the priorities of underserved communities and to bolster the systems and policy change needed to bring a shared prosperity to every resident in the region.”**

**- Kristen Baker, Executive Director, LISC Greater Cincinnati**

The challenges our neighborhoods face are interconnected and require intersectional solutions. LISC Greater Cincinnati both **engages the work directly** and **mobilizes our community partners** in ways that transform communities into areas of opportunity.

LISC is an investor, capacity builder, convener, and innovator. **We raise funds from foundations, corporations and financial firms, federal, state and local governments, and through the capital markets.** Through public and private dollars, we are able to reinvest in neighborhoods and people working to access opportunities every one of us deserves. LISC Greater Cincinnati is uniquely positioned to connect hard-to-tap public and private resources with underinvested communities.

To continue our work, LISC Greater Cincinnati plans to:

- **Prioritize investment** in people and communities that have been underinvested and marginalized;
- **Build organizational and ecosystem capacity** to equip local partners to effectively implement community and economic development strategies;
- **Advise residents, organizations, and investors** seeking to deliver solutions in their communities;
- **Convene resources and actors** across sectors; and
- **Advocate for residents** by engaging in policy efforts at the local, state, and national levels.

To learn more about how you can partner with LISC Greater Cincinnati, please contact Kristen Baker at [kbaker@lisc.org](mailto:kbaker@lisc.org) or (513) 723-2115.

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