Building Innovation for Equitable Child Care

A LISC Convening

June 2024

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Tool Launch: Impact Calculator & Management Implications

Together with residents and partners, LISC forges resilient and inclusive communities of opportunity across America—great places to live, work, visit, do business and raise families.

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Welcome!

Who is joining us today?

Bevin Parker-Cerkez

National Program Director, Child Care & Early Learning, LISC

Megan Ressler

Senior Program Officer, Child Care & Early Learning, LISC

Regina Phillips

Program Officer, Child Care & Early Learning, LISC

David Greenberg

VP, Community Research & Impact, LISC

Fay Walker

Program Officer, Community Research & Impact, LISC

Ingrid Boucher

Founder & Principal, Bloom Planning

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Introductions

Let’s take a moment to get to know who is joining us today.

Icebreaker Activity Directions:

- Name
- Organization
- Where you’re joining from today
- What comes to mind when you hear the term "impact metrics"?

Session Preview: Agenda

- Welcome
- Impact Calculator Tool
- Exploring the Tool
- Using the Tool for Strategic Forecasting
- Closing

Session Preview: Objectives

- Participants will leave this convening…
  - **Understanding the rationale and purpose of the Impact Calculator tool.**
  - **With an emerging understanding of how to use the tool.**
  - **With clear ideas about using the tool in concert with forecasting and grant proposal tasks.**

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“Never doubt that a small group of thoughtful committed citizens can change the world: indeed, it’s the only thing that ever has.”

— Margaret Mead

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Reflection Question:

How can metrics & measures be used to demonstrate the long-term impact of your work?

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LISC Impact Calculator and Management Implications Worksheet

Tool Goals

Calculator: Quantify the potential impacts of co-located child care services on **children and families**, so that in predevelopment processes, teams can:

- Communicate project benefits,
- Attract funding, and
- Advocate for stakeholders to support co-location as a component of sound public policy.

Management Implications Worksheet: Transform findings and impacts into relevant and applicable best practices.

What is the calculator measuring?

Impact outcomes include:

- Long-term student outcomes
  - Income
  - Educational attainment
- Student attendance and retention
- Involvement with carceral system
- Early English learning
- Parental employment
- Public cost-savings
- Referrals or services offered

Outcome	Input	Output	Finding Baseline & Context
Long-term student outcomes - income	Number of preschool aged children (3-4 years old) served annually:	Total estimated monthly increase in salaries later in life: 0.00 Sample Output	The HighScope Perry Preschool Project estimates that preschool enrollment can lead to increased earnings of up to $2,000 per month as an adult (2016 dollars), at which point the median household income was approximately $58,000, making a $2,000/month increase amount to more than a 40% increase to the median household income. Source: GAFCP
Long-term student outcomes - educational attainment	Number of preschool aged children (3-4 years old) served annually:	Estimated increase in students expected to attend college: 0.00 Sample Output	Attendance at a public preschool in Boston boosted college enrollment by 8%, an 18% increase relative to the baseline college-going rate of 46%. Source: Gray-Lobe et al.
Student attendance	Number of preschool aged children (3-4 years old) served annually:	Estimated increase in days of high school attended by students per year: 0.00 Sample Output	High school students who attended preschool miss on average 1.5 fewer days of school per year. 81% of students miss less than three days per year, of the 19% that miss three or more days, they are more likely to be low-income, students of color, and/or have a disability. Source: Amadon et al.
Decreased involvement with the carceral system	Number of preschool aged children (3-4 years old) served annually:	Estimated decrease in number of participants who have ever been arrested: 0.00 Sample Output	Participants are less likely to ever have been arrested as well as well likely to be arrested for a variety of offenses. Source: HighScope Perry Preschool Project
Early English learning	Number of English Language Learners served annually:	Estimated increase in number of English Language Learners scoring at least one level higher on English proficiency: 0.00 Sample Output	At least 90% of the students enrolled in PreK before age four scored almost one level higher on an English proficiency test. Source: Uchicago Consortium
Long-term student outcomes - Hispanic students	Number of Latine Headstart students served annually:	Estimated increase in Latine students completing postsecondary credential: 0.00 Sample Output	Head Start increases postsecondary credential completion overall, including an estimated increase of 15 percentage points for Latine participants. In 2020, 36% of Latine students enrolled in postsecondary education, compared to 41% of White students. Source: Brookings

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Exploring the Tool

How to use the calculator

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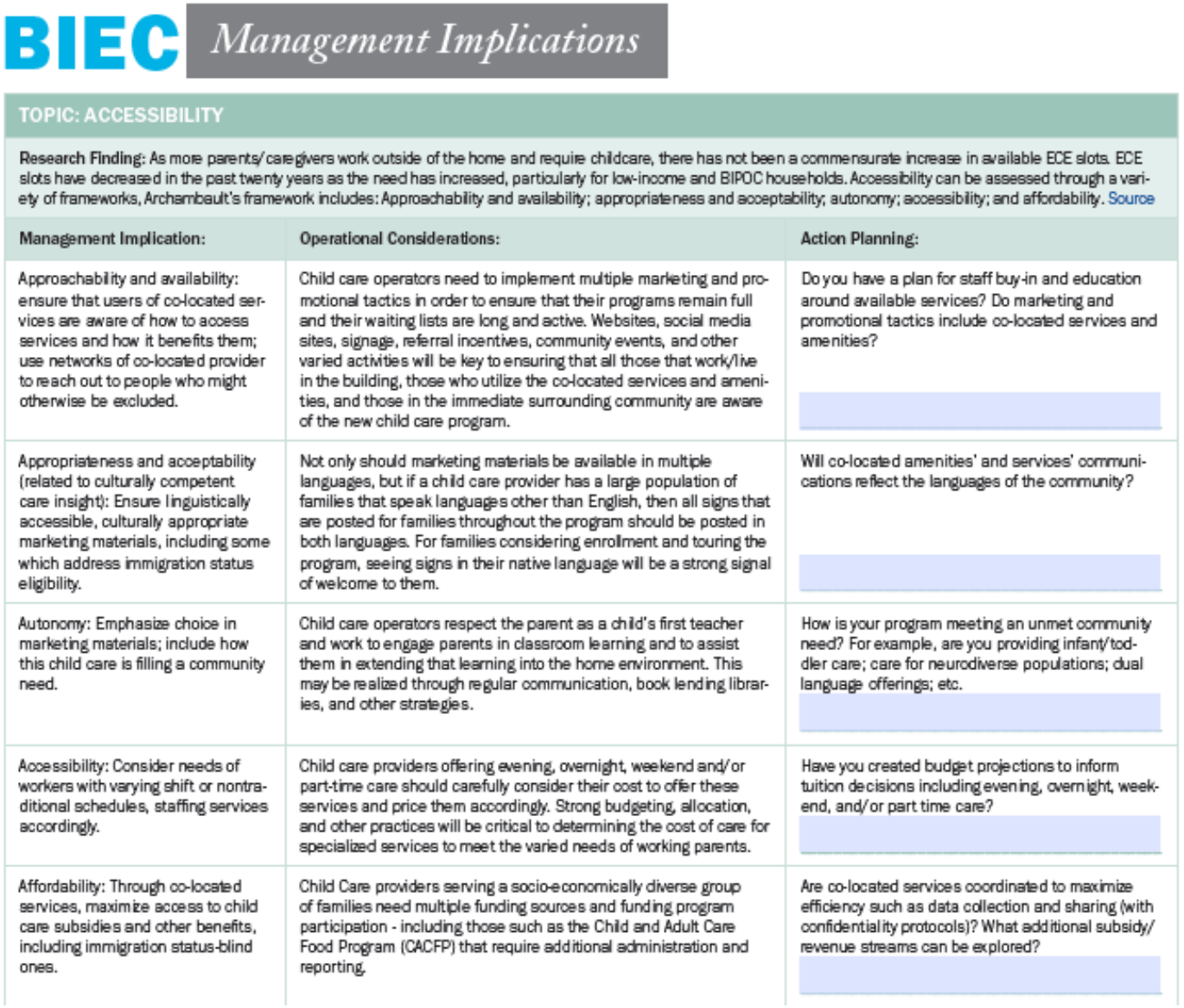
Management Implications Worksheet Goals

- Identify key focus areas based on conversations and literature review
  - Accessibility
  - Service Coordination
  - Quality
- Translate literature review and best practices into applicable, relevant, implications based on local context.
- Provide space to explore what those implications look like locally on a team-to-team basis.

How to Use the MI Worksheet

Each section of the Management Implications worksheet is organized into the key topic areas based on research finding.



BIEC *Management Implications*

TOPIC: ACCESSIBILITY

Research Finding: As more parents/caregivers work outside of the home and require childcare, there has not been a commensurate increase in available ECE slots. ECE slots have decreased in the past twenty years as the need has increased, particularly for low-income and BIPOC households. Accessibility can be assessed through a variety of frameworks, Archambault's framework includes: Approachability and availability; appropriateness and acceptability; autonomy; accessibility; and affordability. Source

Management Implication:	Operational Considerations:	Action Planning:
Approachability and availability: ensure that users of co-located services are aware of how to access services and how it benefits them; use networks of co-located provider to reach out to people who might otherwise be excluded.	Child care operators need to implement multiple marketing and promotional tactics in order to ensure that their programs remain full and their waiting lists are long and active. Websites, social media sites, signage, referral incentives, community events, and other varied activities will be key to ensuring that all those that work/live in the building, those who utilize the co-located services and amenities, and those in the immediate surrounding community are aware of the new child care program.	Do you have a plan for staff buy-in and education around available services? Do marketing and promotional tactics include co-located services and amenities?
Appropriateness and acceptability (related to culturally competent care insight): Ensure linguistically accessible, culturally appropriate marketing materials, including some which address immigration status eligibility.	Not only should marketing materials be available in multiple languages, but if a child care provider has a large population of families that speak languages other than English, then all signs that are posted for families throughout the program should be posted in both languages. For families considering enrollment and touring the program, seeing signs in their native language will be a strong signal of welcome to them.	Will co-located amenities' and services' communications reflect the languages of the community?
Autonomy: Emphasize choice in marketing materials; include how this child care is filling a community need.	Child care operators respect the parent as a child's first teacher and work to engage parents in classroom learning and to assist them in extending that learning into the home environment. This may be realized through regular communication, book lending libraries, and other strategies.	How is your program meeting an unmet community need? For example, are you providing infant/toddler care; care for neurodiverse populations; dual language offerings; etc.
Accessibility: Consider needs of workers with varying shift or nontraditional schedules, staffing services accordingly.	Child care providers offering evening, overnight, weekend and/or part-time care should carefully consider their cost to offer these services and price them accordingly. Strong budgeting, allocation, and other practices will be critical to determining the cost of care for specialized services to meet the varied needs of working parents.	Have you created budget projections to inform tuition decisions including evening, overnight, weekend, and/or part time care?
Affordability: Through co-located services, maximize access to child care subsidies and other benefits, including immigration status-blind ones.	Child Care providers serving a socio-economically diverse group of families need multiple funding sources and funding program participation - including those such as the Child and Adult Care Food Program (CACFP) that require additional administration and reporting.	Are co-located services coordinated to maximize efficiency such as data collection and sharing (with confidentiality protocols)? What additional subsidy/revenue streams can be explored?

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Exploring the Tool in Breakout Groups

Now it's your turn to take a spin using the tool.

When you are in your breakout room, consider these questions:

Q: When would you use this tool?

Q: What data are you already gathering?

Q: What data are you struggling to collect?

Q: What would need to be in place for you to gather key data effectively?

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Whole Group Discussion

Let's discuss these questions as a whole group.

Q: When would you use this tool?

Q: What data are you already gathering?

Q: What data are you struggling to collect?

Q: What would need to be in place for you to gather key data effectively?

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Strategic Forecasting Using the Impact Calculator

Strategic Forecasting: Beginning with the End in Mind

Strategic Forecasting supports:

- Research-informed projections

That lead to:

- Buy-in
- Support
- Investment

from financial, political, and program partners

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Strategic Forecasting Throughout the Process

Forecasting impact can be useful at each stage of a project's development:

Strategic Forecasting: Pre-Development

Pre-Development

Getting functionally ready to build *and* strategically ready to progress through each stage of development.

Establish a strong foundation

- Forecasting impact helps **build the case for a project**, which in turn **builds will and buy-in**, both financial and political.
- It also **communicates** to potential partner-providers that quality, accessibility, equity, and service coordination are **fundamental to your program**.

Envision the future, then work backwards

- Start by **shaping a vision for the impact** of your work that articulates what will be true when your program is fully operational and successful.
- Then, work backwards to **connect this vision** to the development priorities, initiatives, and milestones.

Strategic Forecasting: Development

Development

Keeping the work on track while navigating ongoing decisions, obstacles, and revisions.

Your vision for impact keeps you on track

- When faced with questions or choices, the vision for impact will continue to **anchor your progress to a larger long-term goal**.
- Your **goals for impact**, supported by **data and measures** will allow you to navigate the **dynamic process** of developing your site and building the necessary support and partnerships.

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Strategic Forecasting: Ongoing site management

Ongoing site management

The facility is not the endgame, it is the medium through which the long-term impact and desired outcomes will happen.

Keeping the "Why" at the center of your work aligns:

- **People:** When people are clear about your purpose and long-term impact (i.e., positive outcomes for kids and families) they are more **onboard and invested in the day-to-day programming.**
- **Messaging:** A consistent impact frame supports **coherent and clear messaging** to diverse stakeholders.
- **Funding:** *When you begin with the end in mind* and connect your key metrics to desired impact, it makes **future grant-writing** and other **fundraising** easier because you already know where you're headed.

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Closing

Announcements, Updates, and Next Steps

We have a very busy and exciting year ahead!

Mid-west Convening

Midwest project teams, be on the lookout for the registration for the September 2024 Kansas City in-person BIEC convening!

More Regional convening plans are in the works.

Reporting and Disbursements Deadlines

Quarterly reports and progress reports are due.

Cohort 1 grants expire this year.

Tools and Resource Sharing

The co-location impact tool is now in the shared convening resource folder.

This fall, the inclusive facility toolkit and training sessions will be launched.

National Children's Facilities Network (NCFN) is developing and will be releasing a child care facility cost estimator in the coming months.

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Exit Ticket

Directions: Before you go, please complete the exit ticket using the link in the chat.

Questions:

- Do you plan to use the Co-location Impact Calculator Tool?
- In one sentence or phrase, describe how this tool might best support your work (engaging stakeholders, attracting new funders, planning to maximize impact, etc.)
- What did you enjoy or find most useful from this session?
- How can we improve future convenings?
- What other topics would you like to see covered?

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